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INTERNATIONAL CONFERENCE 2019

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Empowering Artificial Intelligence through Business Strategies

ABOUT MKSSS's HNIMR

Maharshi Karve Stree Shikshan Samstha, (MKSSS), Pune is a 116-year-old parent body committed to "Empowerment of women through education". MKSSS, Pune was established in 1896 by the great visionary and social worker Bharat Ratna Maharshi Dhondo Keshav Karve to provide shelter to destitute women.

HNIMR is an all-women management institute, established in 1996; affiliated to University of Pune and recognized by AICTE & DTE.

ABOUT THE CONFERENCE

Expectations for Artificial Intelligence (AI) are sky-high, but what are businesses actually doing now? The gap between ambition and execution is large at most companies. Three-quarters of executives believe Artificial Intelligence will enable their companies to move into new businesses. Almost 85% believe Artificial Intelligence will allow their companies to obtain or sustain a competitive advantage. But only about one in five companies has incorporated AI in some offerings or processes. Only one in 20 companies has extensively incorporated AI in processes. Less than 39% of all companies have an AI strategy in place. The largest companies — those with at least 100,000 employees — are the most likely to have an AI strategy, but only half have one.

The Artificial Intelligence and Business Strategy initiative explores the growing use of artificial intelligence in the business landscape. The exploration looks specifically at how AI is affecting the development and execution of strategy in organizations.

Who Should Attend

- a) Students - Under Graduate(UG), Post Graduate(PG), Research Scholars,
- b) Management Trainees & Associates
- c) Academicians / Faculty Members / Teachers
- d) Corporate Professionals / Entrepreneurs / Consultants / Business Practitioners / Industrialists



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