

MKSSS's Smt. Hiraben Nanavati Institute of Management & Research for Women, Pune.

Report on the The Interest of Youth in Fulfilling Their Voting Rights: A Study on the Barriers and Challenges

A group of 6 students from HNIMR conducted a survey on the Interest of Youth in Fulfilling Their Voting Rights - A Study on the Barriers and Challenges in collaboration with BKWSRC. The survey aimed to identify and address the factors influencing the low voter turnout among youth, to identify the barriers preventing youth from actively participating in the voting process and to explore the role of education, social media, and peer influence in shaping youth attitudes towards voting. The students visited nearby areas to gather data on issue.

They interviewed Indian youth aged 18-30 years in Pune to gain a comprehensive understanding of the challenges. The survey findings were compiled into a detailed report that highlighted the key issues and proposed solutions.

The report was shared with BKWSRC and local government authorities to facilitate the implementation of necessary interventions. HNIMR's involvement in this social awareness initiative demonstrates its commitment to social responsibility and its efforts to bridge the gap between academia and community development.