

MKSSS's Smt. Hiraben Nanavati Institute of Management & Research for Women, Pune.

Report on the Study on the Addiction of Posting on Social Networking Sites amongst the Youth.

A group of 6 students from HNIMR conducted a survey on the Addiction of Posting on Social Networking Sites amongst the Youth in collaboration with BKWSRC. The survey aimed to identify and address the level of social media addiction among young adults and to know about the adverse psychological effects of posting online. The students visited nearby areas to gather data on issue.

They interviewed People who are using social networking sites such as Instagram, Snapchat, and Facebook and people who are posting on social networking sites such as Instagram, Snapchat, and Facebook on a day-to-day basis to gain a comprehensive understanding of the challenges. The survey findings were compiled into a detailed report that highlighted the key issues and proposed solutions.

The report was shared with BKWSRC and local government authorities to facilitate the implementation of necessary interventions. HNIMR's involvement in this social awareness initiative demonstrates its commitment to social responsibility and its efforts to bridge the gap between academia and community development.