

National Conference 2019

“Leveraging the Best Contemporary Management Practices in Business Management.”

Report

The National Conference was organized on 12th and 13th February 2019 on “Leveraging the Best Contemporary Management Practices in Business Management” at HNIMR.

The purpose of this conference was to provide a basis for a continuous exchange of ideas among corporates, academicians, participants and students.

The conference was inaugurated at the hands of Mr. Rajeshbhai Shah- Director- Jairaj Group , Hon. Prof. N. D. Patil MKSSS – Vice President and Dr. Jagdish Pol – Director HNIMR.

The two days conference had various sessions. On first day, Prof. Varadraj Bapat, IIT Powai shared his views on Indian Financial and Business Model. After that Mr. Rahul Lale. AVP Bharat Forge Leveraging briefed contemporary practices in Operations Management . Then Strategies to face contemporary issues in HRM was discussed by Ms. Sonal Athvankar. Mr. Sajid Pathan, CEO and Co-founder of Business Analytics Consulting Group explained various Contemporary IT tools and Techniques for leveraging management practices. Finally Mr. Sarang Kulkarni, a digital marketing consultant for Graphinet solutions Pune briefed Digital marketing practices to meet future challenges in business with participants.

On day two, Mr. Avinash Likhite, Ex. AGM (W/h & Ops- SCM, P&SC), Tata Motors Ltd explained Supply chain management practices in the auto industry. Mr. Keshav Tamhankar, Founder Director, Spectratek briefed Strategic management practices for sustainable business management. At the end Entrepreneurship development topic was discussed by eminent women entrepreneur Dr Jyoti Gogate. This session was followed by valedictory session.

The entire event was coordinated by Dr. Sonali Parchure, Mrs. Ranjana Gogate , Mr. Prashant Mamarde and Mr. Ganesh Lotke under the guidance of Dr. Jagdish Pol

Dr. Jagdish Pol

Director

