

MKSSS. SMT. HIRABEN NANAVATI INSTITUTE OF
MANAGEMENT AND RESEARCH FOR WOMEN

Innovation, Incubation & Start Up cell

Title –REPORT

“Workshop on Creativity required for Entrepreneurship.”

-DREAM BIG

DATE: 21/12/22

The workshop was conducted on 21st Dec 2022, “Workshop on Creativity required for Entrepreneurship.”-DREAM BIG from 10 a.m. to 12.30 p.m. in the auditorium the presentation of all the expert speakers was also displayed on the screen stating about their profession and their achievements. The programme was coordinated by Innovation Incubation and Start-up cell.

The institute had invited total 3 esteemed experts who were expert speakers in their specific domain who guided us with the overall opportunities, skills and challenges faced by the entrepreneurs and gave session on creativity and innovation required for Entrepreneurship.

The first expert was Ms Sonali Phadke who is an engineer by profession and an alumna of Ecological society who has undertaken many ecological projects and followed by her brief introduction. Madam addressed the audience followed by vote of thanks from anchoring team and audience asked her some questions related to her journey. The second speaker Mrs Shraddha Barde was a textile artist and designer by profession and pioneer in the field of Eco art print followed by her brief introduction. Then she explained how she started this venture and her marketing efforts. Her products are rare.

Our third speaker was Mr. Suren Kulkarni who is B.E. in Electronics engineering and MBA in Financial Management and also a venture capitalist. He addressed the audience. He focussed on venture capitalist perspectives about start-ups. Also spoke on how to work on for fund raising for business. The volunteers for this event were Rutuja Vaidya, Archana Prajapati and Priyanka Kalelkar and Rutuja Deshmukh.

The event was coordinated by Prof. Ranjana Gogate, In charge of Innovation, Incubation and Start up cell, under the guidance of Director Dr Surya Ramdas madam.

This event was one of the event in KALEIDEOSCOPE signature programme of HNIMR.

Ranjana Gogate

In charge

Innovation, Incubation and Start up Cell

Dr. Surya Ramdas

Director

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