

MKSSS's Smt. Hiraben Nanavati Institute of Management and Research for Women
Entrepreneurship—Innovation, Incubation and Start Up Cell

Title -Report of the session on MBA as an Entrepreneur

Date: 11 February 2021

Time: 10 am to 11.30 am

Platform used for conducting the session: Google Meet

Entrepreneurship--Innovation, Incubation and Start-up Cell had organised the panel discussion on **MBA as an Entrepreneur** on 11th February 2021. The session was addressed by Mr. Yogesh Shinde Sir, Ms. Anagha Vaidya Madam and Ms. Bina Goklaney Madam.

Mr. Yogesh Shinde Sir is an Entrepreneur, he has started his startup named Bamboo India. The United Nation appreciated this startup and invited him to New Delhi to participate in start-up innovation exhibition. Mr. Narendra Modi, PM of India appreciated their work. Sir, does not belong from business background but his consistent efforts made him successful entrepreneur.

While addressing students, Shinde Sir shared his Journey of how the idea of Bamboo India and came into his mind and how he and his team executed and got appreciated for this innovative startup. He advised students to start working and developing themselves.

Ms. Anagha Vaidya Madam, Owner of B L Medias started her own advertising agency in 2012. She has 15+ years of working experience in TV channels and advertising agencies. She has experience in co- ordination, production, direction, action as well as acting. She is a dynamic person with strong perception and good communication skills.

She shared her experience of working with various stakeholders like from big ventures to small businesses. She tried working in various fields and got to learn very good things. Her advise is to students is that One should always work in field which interests us the most.

Ms. Bina Goklaney Madam, an Equity trader and Alumnae of HNIMR. She has attended several regional conferences like Asian Economic Dialogue. She conducts various Entrepreneurship development programs and various financial programs. She works as trainer and consultant at A.S Consultancy. She advised students to plan their career now and not after completing education. Prior planning of future is must, she said.

The session was very useful and inspiring which was coordinated by Prof. Ranjana Gogate Madam, Cell Incharge, Dr. Prashant Mamarde, Cell Member, Ms. Janhavi Adagle, Ms. Kalyani Mali and Ms. Dhanalaxmi Nipane, Student Volunteers under the guidance of Dr. Mihika Kulkarni Madam, Director Incharge.

Dr. Mihika Kulkarni
Director Incharge

Prof. Ranjana Gogate
Cell Incharge

Dr. Prashant Mamarde
Cell Member

Bina Goklaney

- Completed Bachelor of Business Administration (International Business) from Brihan Maharashtra College of Commerce.
- Completed Master of Business Administration with specialisation in Finance from Smt. Hiraben Nanavati Institute of Management and Research for Women.
- Consistent rank holder. Stood 3rd in order of merit among all successful candidates who appeared for the Bachelor of Business Administration (International Business) examination in 2018, at Savitribai Phule Pune University.
- Secured 1st Rank while pursuing MBA at Smt. Hiraben Nanavati Institute of Management and Research for Women.
- Member of the Board and Treasurer since 2015 at Action for Pune Development, a youth-led NGO with Consultative Status at United Nations ECOSOC.
- Received a grant from Underwriters' Laboratories and Youth Service America in 2015, as a part of their Safer Roads, Safer India programme.
- Attended several regional conferences like Asian Economic Dialogue.
- Working independently as an equity trader since 2018.
- Conducts Entrepreneurship Development Programmes and various Financial Mar while working as a consultant and trainer at A.S.C

Meeting details: Tejal Phulare is presenting

Anagha Vaidya

University Education:- Post graduation in Dramatics & Marathi literature

Current Company:- Owner of B L Medias, Since last 8 years (blmedias.com)

Objective:- To leverage my creativity and strength in communication to organize a strong information flow, making a qualitative difference to the organization along with enhancing my skills.

Summary:- A dynamic individual with sharp perception, strong communication skills, persuasive, gets and works well with all stakeholders, practical and down to earth.

Work Experience:- Total work experience of 15+ years in media including Television channels and advertising agency.

Experience:- Huge experience in Media like serials coordinations, productions, directions, acting.

Theater - Purshottam karandak winner, many prizes for various dramas

Meeting details: Tejal Phulare is presenting

