

Entrepreneurship- --Innovation , Incubation and start up cell

Title--Report on Start-up Competition

Date 10/01/2020

Maharshi Karve Stree Shikshan Samstha is well known for more than a century for its dedicated work in the field of women empowerment through education. Smt. Hiraben Nanavati Institute of Management and Research for Women (HNIMR), a flagship of MKSSS's is an AICTE and DTE approved Institute established in 1996. HNIMR runs MBA course of Savitribai Phule Pune University. It has NAAC accredited “A+” grade with score 3.34 for the period 2019 -2024.

Institute has formed Innovation, Incubation and Start-up Cell to promote entrepreneurship development amongst students. This Cell is associated with Centre for Innovation, Incubation and Enterprise of Savitribai Phule Pune University.

Innovative idea generation competition was organized by the cell on 10th Jan 2020 for promotion of start-up activity. Initially 5 ideas were selected for start-up competition. Out these ideas, three were selected for second round. The details of these ideas are as follows:

1. Ms. Diksha Menghani – Viatu the Refurbished Footwear.
2. Ms. Nikita Kurre – E-Waste Management
3. Ms. Aishwarya More – Plastic Management

Mr. Yogesh Shinde, founder, Bamboo India was invited to judge this competition.

**MKSSS'S Smt HIRABEN NANAVATI INSTITUTE OF MANAGEMENT &
RESEARCH FOR WOMEN**

Out of these three participants, Ms. Diksha Menghani –Viatu the Refurbished Footwear idea was recognized as the best start-up. Hence, HNIMR considered this start-up to participate in IIM, Bengaluru, “B-PLAN” competition.

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