

**MKSSS's Smt. Hiraben Nanavati Institute of Management
and Research for Women (HNIMR)**

Innovation, Incubation and Start-up Cell

Title --E-Bazaar

Date -15th May 2023

HNIMR focuses on empowering its MBA students by providing them a platform to showcase their skills and talent, entrepreneurship development is one of such activities. HNIMR ED Cell i.e. Innovation, Incubation and Start-up Cell organized an exhibition of stalls by the students in E-bazaar.

E-bazaar was an opportunity for first and second year students of MBA to exhibit their entrepreneurial skills, to explore practical implementation of business management skills. The students from both the years participated in E-bazaar with enthusiasm. Few of them had stalls of their own created, produced products and few of them focused on trading of the products. Total 30 stalls were shortlisted which were combinations of different category items viz. food, jewelry, bags, purses, gift items, nail art etc.

The efforts of the students were examined and evaluated by the esteemed external judges. Judges were Thryza Dow from Idobro Impact Solutions which works for entrepreneurs and Shivani Joshi who was a Women Entrepreneur of Ruii by Vastram and the parent of our MBA student.

The winners were declared and felicitated on the same day. The winners were:

- 1.Mahale Priti
- 2.Yogita Naik
- 3.Gayatri Bele

HNIMR focuses on creating women entrepreneurs while imparting management education. The activities of ED cell and mainly the E-bazaar is one such initiative.

The event was successful due to the efforts of Student Volunteers under the guidance of Director Dr. Surya Ramdas and ED Cell faculty team Prof. Ranjana Gogate and Dr. Suvarna Dhamdhare.

Dr. Surya Ramdas
Director

