

MKSSS's Smt. Hiraben Nanavati Institute of Management and Research for Women
Entrepreneurship—Innovation, Incubation and Start up Cell

Title –Report Session on “Business Intelligence”

Date--30th March 2021

Platform –Online Zoom

MKSSS. Smt. Hiraben Nanavati Institute of Management and Research for women's Entrepreneurship --Innovation, Incubation and Start up Cell arranged a session for introducing Business intelligence course in association with Make intern and IIM Calcutta.

This session was addressed by Mr. Muhammad Amir. He gave students brief introduction about Business Intelligence subject. Shared his PPT and one practical example was shown on 'TABLEAU' Software. This practical example was amazing and informative.

The main objective of the session was to aware students about the importance of business Intelligence in each field. And also, why students should enrol themselves for this course.

The session was not that interactive but It was very much informative.

At the end question - answer session arranged in which he cleared all the doubts regarding subject as well as Course Details.

Ranjana Gogate

In Charge

Entrepreneurship –Innovation, Incubation Start up Cell

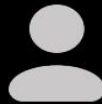
Dr. Surya Ramdas

Director

REC

What is Business Intelligence?

Skills, knowledge, technologies, applications, quality, risks, security issues and practices used to help a business to acquire a better understanding of market behavior and commercial context. For this purpose it undertakes the collection, integration, analysis, interpretation and presentation of business information. By extension, "business intelligence" may refer to the collected information itself or the explicit knowledge developed from the information.





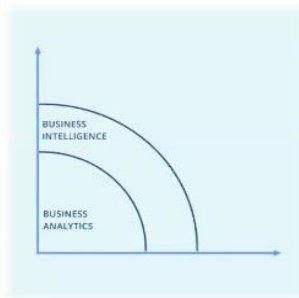
Zoom

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<https://www.tableau.com/learn/articles/business-intelligence/bi-business-analytics>

INTELLIGENCE
IS WHAT YOU HAVE
AND
ANALYTICS
is what you do with
it



https://en.wikipedia.org/wiki/Business_intelligence

G **From gayatri to Everyone**
 no voice sir

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