

**MKSSS's Smt. Hiraben Nanavati Institute of Management
and Research for Women (HNIMR)**

Innovation, Incubation and Start-up Cell

Title--BIZOTIC Business Plan Competition Report –

Date -- 25th October 2023

On the 25th of October 2023, an exciting and highly competitive event, the "BIZOTIC Business Plan Competition," was organized by a team of dedicated students, with one faculty coordinator Prof Ranjana Gogte in charge of innovation, incubation and startup cell. overseeing the proceedings and immense support and guidance of our esteemed director Dr. Surya Ramdas ma'am. It spanned from 11:00 AM to 5:30 PM, featuring two intense rounds of competition, wherein 21 participants vied for recognition and rewards. Each participant received a participation certificate, and the event culminated in an awards ceremony.

The competition featured two rounds. In the initial round, all 21 participants showcased their innovative business ideas, in which they have given total 15 minutes to present their business idea. From this group, five standout participants were shortlisted to proceed to the final round. The five shortlisted groups were,

Group no. 1

Group no. 16

Group no. 17

Group no. 21

Group no. 13

In the second round, student had to present the USPs (Unique selling points) of the businesses they presented in first round, for which 5 minutes Were given and next 5 minutes were there for questions and answers round.

Winners:

The judges for the event were Mrs. Preeti Joshi Nagarkar and Mr. Mukul Barmecha. The winners of the BIZOTIC Business Plan Competition were as follows:

Winner - Group No. 21, Harshal Gandhi & Ulhas

1st Runner Up - Group No. 16, Shreya kadam

2nd Runner Up - Group No. 17, Aishik Dey

These exceptional teams were awarded for their innovative business plans and presentations.



