

MKSSS's Smt. Hiraben Nanavati Institute of Management & Research for Women

Collaborative Activities

Consultancy Services_Digital Marketing

HNIMR has a dedicated Consultancy Cell that provides consultancy services to a number of clients. Some of the key consultancy services offered by HNIMR include:

Digital Marketing Services

HNIMR offers customized services to the clients on various communication strategies using digital marketing, and emerging technologies.

Research and Advisory

The institute's Research Cell undertakes surveys and research projects for companies, providing insights and recommendations on relevant business challenges.

Entrepreneurship Development

HNIMR's consultancy Cell promotes entrepreneurship among students and also provides advisory services to aspiring entrepreneurs.

Women's Empowerment

As an all-women's management institute, HNIMR focuses on promoting the participation of women in leadership roles. The institute's consultancy services are aimed at enhancing the capabilities of professionals and organizations, while also providing practical learning opportunities

Guidance and Organization

The consultancy project was launched under the guidance of Dr. Mihika Kulkarni, the Director I/C of HNIMR, and spearheaded Dr. Ashok Pawar, along with the team of students.

Outcome

The project proved to be highly informative and constructive, providing the MBA students with valuable insights and opportunities to interact with the clients.

The Client:

SMART