Report

Certificate Course / Add – on Programme/ Workshop / Corporate Interface / Industrial Trek

Title: Lecture Series in Digital Business

Class: MBA I

Conducted by: Opine Group, Pune

Date: November 2019

Learning Objectives:
- To study cases in Digital Business from Industry experts
- To learn presentation of cases in Digital Business
- To make students acquainted with participative learning

Summary:

Digital Business was an emerging trend. Students should learn its critical aspects from the corporate experts. The approaches and trends with business cases was a value addition to students' domain knowledge. The lecture series provided a platform to the first year MBA students to review and analyse business cases in Digital business. The group presentation skill also enhanced with participative learning approach.

Learning Outcomes:
- Students learnt aspects and trends of Digital business with business cases
- Students learnt group discussion and presentation skills
- Students learnt how to review and analyse the business cases

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature:

Report

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Title: Basic Business Analytics and R Programming

Class: MBA BA

Conducted by: Opine Group, Pune

Date: February and March 2020

Learning Objectives:
- To study the subject Basic Business Analytics and R Programming
- To learn fundamentals of Business Analytics
- To learn R programming to develop analytics

Summary:

The sessions were arranged by industry experts. It contained fundamentals of Business Intelligence and Business Analytics. Students learnt R programming fundamentals and development of analytics and graphs with R. It was a value addition to domain knowledge of students.

Learning Outcomes:
- Students learnt fundamentals of Business Analytics and R Programming
- Students learnt developing analytics with R

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature:

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Title: Advanced Statistical Methods using R

Class: MBA BA

Conducted by: Opine Group, Pune

Date: September to December 2020

Learning Objectives:
- To study the subject Advanced Statistical Methods using R
- To learn creating visualizations with R from industry experts

Summary:

The sessions were arranged by industry experts to enrich students' knowledge of 'Advanced Statistical Methods using R'. The sessions were hands-on sessions which provided a practical experience to the BA students about creating analytical reports and visualizations.

Learning Outcomes:
- Students learnt the concepts of Advanced Statistical Methods using R
- Students learnt developing analytics with R

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature:

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Certificate Course / Add – on Programme/ Workshop / Corporate Interface / Industrial Trek

Title: Tableau

Class: MBA II - BA

Conducted by: Opine Group, Pune

Date: May, June 2020

Learning Objectives:

- To study a Business Analytics tool Tableau
- To study use of tableau with hands on exercises
  To create analytical reports using Tableau

Summary:

Tableau was selected as a value addition course being one of the most popular Analytics tools. The students should learn from industrial experts to get acquainted with contemporary aspects of use of the Tableau tool. BA students got an opportunity to learn creating visualizations on business cases with Tableau

Learning Outcomes:

- Students learned with hands-on exercises about Tableau
- Students learnt creating visualizations with Tableau

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature:

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REPORT

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Title: Power BI

Date: 24/02/2021 – 08/05/2021

Learning Objectives:

- To study a Business Analytics tool - Power BI
- To study use of Power BI with hands on exercises
- To create analytical reports using Power BI

Name of the Expert: Dr. Anand Kolharkar and Mrs. Shubhangi Patni

Designation: Corporate Expert

Organization: Opine Group

Class / Specialization: MBA II

Number of Participants: 117

Summary:

Power BI is one of the important tools of Business Intelligence and Business Analytics. The students of all domains need to learn and upgrade their skills to use contemporary tools for analytical reporting and visualizations for business decision making. The sessions were arranged in collaboration with Opine Group. The corporate experts trained students in online mode followed by mini project activity and its presentation.

Learning Outcomes:

- Students learnt the BI and BA Tool
- Students learnt different features of Power BI to integrate data from different sources and create the dashboards.
- Students learnt application of BI for different business functions

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature:

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Certificate Course / Add – on Programme/ Workshop / Corporate Interface / Industrial Trek

Title: Live Lectures and Recorded Lectures

Class: MBA II - BA

Conducted by: Opine Group, Pune

Date: Jun, Jul, Aug 2021

Learning Objectives:
- To provided blended learning with E-learning
- To learn the subjects Economics of Network Industries, Healthcare Analytics and E-commerce Analytics II

Summary:
Most of the BA students were engaged in on-field activities. Understanding the need of the students for flexible learning, Corporate Interface sessions were arranged in the following subjects:
- Economics of Network Industries
- Healthcare Analytics and
- E-commerce Analytics II

The live lectures were conducted for "Economics of Network Industries". The recorded lectures of industry experts were made available for the subjects Healthcare Analytics and E-commerce Analytics II. All the study material and e-learning resources were made available through Google Classroom.

Learning Outcomes:
- Students learned concepts of the subjects Economics of Network Industries, Healthcare Analytics and E-commerce Analytics II
- Students learned the contemporary aspects of Business Analytics.

Name of the Faculty In-charge: Dr. Suvarna Dhamdhere

Signature: