MKSSS's Smt. Hiraben Nanavati Institute of Management and Research for Women, Pune

Report

Entrepreneurship Fitment Test

Title: Entrepreneurship Fitment Test

Class: MBA II

Conducted by: NEA Life, Pune

Learning Objectives:

To understand entrepreneurial acumen of the students.

To provide necessary guidance to develop entrepreneurial mindset.

Summary:

Developing an entrepreneurial mindset involves cultivating a specific set of attitudes, skills, and behaviors that are crucial for identifying opportunities, taking calculated risks, and creating value. Here are some key aspects to consider

when providing guidance for developing an entrepreneurial mindset:

1. Embrace Creativity and Innovation

Develop Resilience and Adaptability

3. Encourage a Growth Mindset

4. Focus on Problem-Solving

5. Cultivate a Bias Towards Action

6. Build Networking and Relationship-Building Skills

7. Instill Financial Literacy

Promote Ethical and Social Responsibility

9. Encourage a Customer-Centric Approach

10. Celebrate Successes and Learn from Failures

By providing guidance that addresses these key aspects, individuals can develop an entrepreneurial mindset that

empowers them to innovate, create value, and pursue opportunities with confidence and resilience.

Name of the Faculty In-charge: Ms. Ranjana Gogate