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**Smt. Hiraben Nanavati Institute of Management & Research for
Women**

London School of Digital Business (LSDB)

Report

Introduction:

This report provides an overview of the Associate Program offered by the London School of Digital Business (LSDB), UK, and outlines the key benefits and opportunities available for educational institutions. This initiative aims to enhance student enrolment, boost institutional branding, and generate additional income through international collaboration and cutting-edge digital marketing training programs.

Program Overview:

- Video Introduction: - [Associate Program Overview Video (1 Min)
(https://www.youtube.com/watch?v=efoGZXdm_RA) - [LSDB Introduction Video (1.37
Min)](https://www.youtube.com/watch?v=efoGZXdm_RA)- More Details: - Visit [LSDB
Website](<https://lsdb.co.uk>)

- LSDB Associate Program JPG & Becoming LSDB Associate JPG: One-page leaflets providing a quick overview of the Associate Program for sharing with colleagues.

