

MKSSS's Smt. Hiraben Nanavati Institute of Management & Research for Women

Collaborative Activities

Report - Understanding Industry Expectations

Date – 30/05/2023

Preti Sakhare – Divine Forum

The objective of this training session was to familiarize participants with the current expectations and trends within our industry. By understanding industry expectations, participants would be better equipped to anticipate changes, meet customer demands, and maintain a competitive edge.

Activities and Exercises:

- Group discussions on emerging trends and their potential impact on our organization.
- Analysis of customer feedback and market research to identify evolving expectations.
- Scenario-based exercises to brainstorm solutions to common industry challenges.

The opportunity to delve deeper into industry expectations and found the case studies particularly insightful. Feedback indicated a desire for more training sessions focused on specific aspects of industry trends and practical strategies for implementation.

