

**Criterion 7 – Institutional Values and Best Practices**

**Key Indicator – 7.3 Institutional Distinctiveness**

**7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust.**

“Instilling Vedic Knowledge & Feeling of Unity in Diversity in the Students”

Faculty members of HNIMR have attended and conducted numerous webinars on New Education Policy. In line with NEP 2020, HNIMR has taken conscious initiatives to incorporate ‘Indian Knowledge System’ in the curriculum of the institute. The faculty members felt in this changing time there is strong need to create awareness about the rich Indian Value system and root of our existence. With this viewpoint after intense brainstorming, the institute decided that the ideal way of introducing this topic to the students and making them study it, will be activity based. Thus, it was decided that with the help of Cultural Cell and the Faculty member teaching ‘Indian Ethos’ we should celebrate 2 events:-

1. ‘Symphony – Unity in Diversity’ and
2. ‘Vedic Day’.

Objectives of these events were:

- i. To Keep students culturally rooted.
- ii. To make students understand rich heritage and diversity of our country.
- iii. To provide students opportunity to study trades and businesses of each state.
- iv. To learn and portray values, ethics, beliefs followed in different religions.
- v. To spread awareness and to promote & revive ancient Indian knowledge.

**A) Symphony – Unity in Diversity:**

India is a land of diversity, with harmony and peace in it. There is existence of oneness despite numerous distinctions. The institute believes that the students need to have knowledge about the culture, history, economy and business opportunities in our country. HNIMR organized an event Symphony – Unity in Diversity which is representation of the states of India. For this event students in group of 10 /15 studied a particular state, covering the aspects like – culture, food, dressing, monuments, business, languages, uniqueness of state, tourism etc. Students prepared

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power point presentations, skits, songs, dance to give information of the selected state. Students give half an hour performance on the selected state, which gets judged by abled judges on the parameters like content, communication, presentation, confidence and overall performance. Intension of this exercise is to keep the students thought process rooted with our country – India, create awareness about the rich heritage of various states of India and developing team spirit among the students and over all personality development.

## Illustration (Symphony – Unity in Diversity):

One of the team presented the State of 'Kashmir'. In their Performance, all the students dressed in Kashmiri attire covered the points i.e.

- Highlights of the States Culture – Blent of Northen Indian, Northan Pakistani and Chinese territory of Aksai Chin. Amalgamates Hindu, Sikh, Muslim and Buddhist people. Their dance, music, cuisine, carpet weaving and Koshur Sufiana forms significant part of Kashmiri identity.
- Food - Kashmiri Dam Aloo, Kaahwa, Kaladi Kulcha, Modur Pulav, Rogan Josh, Momos, Herbal or Butter Tea, Kashmiri Pulav are few of the popular delicacies.
- Dressing – 'Pheran' is the prominent attire for Kashmiri women in autum season and 'burkha' in summer season. Men wear a skullcap, a close-fitting shalwar or churidar pajama.
- Businesses - Saffron Business, Apple Grading & Packaging Business, Silk Textile (Handicraft) Business, Dry Fruit Manufacturing & Processing Business, Travel & Tourism Business, Essential Oil Manufacturing.
- Start-ups - KashmirOneStop Pvt limited, Go Kash Adventures, Career Excellence Service to name a few.
- Uniqueness - There's no distinctive rainy season due to limited rainfall - The houseboat or Shikara stays are a unique experience highly recommended - The Pir Pinjal railway tunnel or the Banihal railway tunnel is 11,215 km or 7 miles long, 8.4m wide and 7.39m tall. It's India's longest and Asia's fourth longest railway tunnel.

## **B) Vedic Day:**

Our Institute is keen about imparting Indian Knowledge System in the students. It gives platform to the students to portray values, ethics, beliefs followed in different religions. Vedic day is an event, which provide platform to the students, wherein they study about ancient Indian

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Knowledge and present same. Students express their views and understandings on ancient knowledge through drama and dance form as well as PowerPoint Presentation. During this event, students present ancient Indian epics. They show these epics in the form of dance and drama. Students also recite Shlokas and Dohe of Kabir and Tulsidas. They present management lessons from religious books of varied religions i.e. Hindu, Muslim, Sikh, Jain, Buddhist, Christian and so on. Experts evaluated and judged students' performance.

### Illustration -1 (Vedic Day):

One of the Team During Vedic Day Presented 'Dashavtar'

During this act, the students presented 10 avatars of 'Vishnu'

Matsya, Kurma, Varaha, Narasimha, Vaman, Parshuram, Ram, Krishna, Buddha, Kalki. Students told the story of each birth of 'Vishnu' and presented that 'avatar' with appropriate drapery and props.

Students also discussed the Management Lessons learnt from each 'Avatar'.

MATSYA – Strategic planning and vision.

KURMA – Adaptability and flexibility.

VARAHA – Empowerment and team building.

NARSINHA – Decision making and conflict resolution.

VAMAN – Collaboration and communication.

PARSHURAM – Resilience and change mgmt.

RAM – Innovation and creativity.

KRISHNA – Ethical leadership and integrity.

BUDDHA – Empathy and servant leadership.

KALKI – Visionary leadership.

### Illustration -2(Vedic Day):

One of the student group presented 'Mahabharat'

Youtube link of the act is :-

<https://youtu.be/WoCW66dbU9Q?si=jBAY4wni-V0jxAD2>

It was life learning about our mythology.

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Since 2021 every year, all the first year students of MBA participate in 'Symphony – Unity in Diversity', whereas MBA second year students take part in 'Vedic Day'. These events play equal role in personality development of the students and develop team spirit in them. It creates a strong base of our Indian culture.