

## **7.2 Best Practices**

Two of our Best Practices are:-

1. MBA Pilot Study (Induction) Programme
2. Business Standard Scrap Book

### **I. Best Practice:**

#### **1. Title of the Practice:**

MBA Pilot Study (Induction) Programme

#### **2. Objectives of the Practice:**

- I. To provide platform to new students for socializing.
- II. To create sense of association amongst students.
- III. To help the students to get acquainted with the governing policies at the college.
- IV. To give students glimpse of experiential learning.

#### **3. The context**

Transition from UG to Management institute is the challenging event in the student's life. It is an important task to welcome them on right note and prepare these students for their new role. A well inducted student can adjust better and feel comfortable in new environment. The institutes culture and ethos can be inculcated better in them. Even they will have good bond with fellow students and the faculty members.

#### **4. The Practice:**

MBA Pilot Study (Induction) Program at HNIMR is scheduled for the MBA juniors to acclimatize them and give them glimpse of what lies ahead of them during 2 years of their education. A comprehensive Induction Programme over a period of two weeks is conducted for new students to start forming their network with classmates, seniors, alumni and corporates. This program is crafted considering needs of the students and the course. During this programme, the students are acquainted with the

institute, their mentors in the institute, teaching – learning process at the Institute as well as with the current Industry trends. Use of IT tools and library e-resources are introduced to the students. Few sessions related to personality development are also included in the schedule. This program provides a platform for students to interact with their seniors and alumnae also. The senior students brief the students about life at HNIMR, extra-curricular activities in the college etc.

Impact of the Practice:

1. Reducing anxiety of the students.
2. Acts as ice-breaker.
3. Learning of all the new students from same level can be started from regular classroom sessions.
4. This is a tool to control ragging in the institutes. In fact, students themselves take care that no such incidents take place.

#### **5. Evidence of Success:**

Impact of the MBA Pilot Study (Induction) Program can be seen in the next immediate events and activities of the college – ‘Fresher’s Party’ & ‘Book Shelf’. The shy, quiet and apprehensive students of 1<sup>st</sup> day of the college start enthusiastically taking part in these activities within 7-10 days from MBA Pilot Study (Induction) Program. All the 180 students from MBA-I take part in the ‘Book Shelf’ activity, wherein the group of 10-15 students review any book apart from academics and give presentation on same. For ‘Fresher’s Party’ also the student’s response is very good.

#### **6. Problems encountered:**

The MBA Pilot Study (Induction) Program starts from the date of commencement given by DTE but not all the students report on date as whole of the admission process doesn’t get over before that date. Thus those students miss initial few sessions. Here in the Pilot Study program, all the sessions were separate sessions.

The college duration of few of the graduation courses in less (3-5 hrs) per day, for such students making them attend the sessions for 7-8 hrs a day becomes difficult. As their attention span is less. Here we have crafted the daily schedule of the programme in such a manner, making it interesting and engaging.

For few sessions at times on 11<sup>th</sup> hour due to inevitable reasons the resource person backs out. During such situations re-scheduling a quality session during the said slot becomes a challenge. Here, our stakeholder helped us a lot.

#### **7. Resources required:**

State-of-art, active involvement of the senior students, support from all the stakeholders (the head of the institute, corporate experts & management of samstha).

## **II. Best Practice:**

### **1. Title of the Practice:**

Business Standard Scrap Book

### **2. Objectives of the Practice:**

- I. To motivate students to read newspaper.
- II. To inculcate habit of learning through reading in students.
- III. To strengthen reading and writing skills of the students.
- IV. To encourage students read news related to business, trade, national and international economy, finance, share market, politics etc.

### **3. The context:**

Students tend to learn most when they are actively involved in developing their knowledge. Newspaper gives us the brief knowledge into the real happenings in the country and around the world. It is not just a source which gives general knowledge to the students but also keeps them up-to-date on politics, updates related to economy & improves vocabulary.

Business Standard Newspaper does extensively covers news on Indian economy, infrastructure, international business and trade, stock and currency market, corporate governance and range of other financial news, opinions and insights.

#### **4. The Practice:**

HNIMR understands that mere academic knowledge is not sufficient for providing great sense of educational value. Newspaper reading is such habit which not only improves general knowledge of the students but also improves language skills and vocabulary. The Library at HNIMR subscribes Business Standard Newspaper for each student as it is India's 2<sup>nd</sup> largest business daily. And the management students are expected to be well updated on the grounds of – business, trade, stock and currency market, corporate governance and financial news. The newspaper is issued to students free of cost on daily basis. Students are expected to read and highlight five to ten news and write learning outcome in the Scrap Book. Students submit the Scrap Book to the Faculty Mentor at the end of the Semester for evaluation. This scrap book evaluation is considered for Internal Assessment. These Scrap Books are maintained in the library. This creates reading habit and also updates students on current issues. To an extent this activity has helped the students in cultivating habit of writing in them as well.

Impact of the practice:

1. Students started visiting library daily.
2. Students started reading business newspaper on daily basis.
3. Habit of writing down learning outcomes from the important news is developed in the students.

#### **5. Evidence of Success:**

The level of involvement and enthusiasm of the students will preparing the scrap book showcase how much they enjoy this activity.

During the 3<sup>rd</sup> semester, while drafting the Summer Internship Project report students do extensive literature review.

Couple of students of the institute have written research paper along with faculty mentors for the international conference, which got published as well.

While interacting with the student, they have conveyed that this activity has helped them in cultivating the habit of reading and extracting information.

Students get information about various topics with the help of newspaper. With which they become good orator / good speaker.

Even though this activity was compulsory for MBA first year students, it is observed that they are continuing reading the daily post the activity also.

#### **6. Problems encountered:**

Newspaper reading as a habit can be a tricky for those who don't like reading.

All the students may not be equally interested in the activity. Few started preparing the scrape book enthusiastically but eventually with pressure of other college activities their focus got diluted. Keeping students driven towards this activity was a challenge wherein, mentor played a major role. Making students issue the 'Business Standard News Paper' on daily basis was a challenge. For this we set a system of circulation in the library, wherein daily before the first classroom session students has to collect the newspaper from the library and sign on a sheet there. The mentor can anytime check whether his mentee is issuing the newspaper on the daily basis or not.

All the students may not write the learning outcome from the news at length. To solve this problem, we considered this scrape book for evaluation and marks of which are considered for internal assessment.

#### **7. Resources required:**

Willingness from students, Commitment from Faculty and librarian.