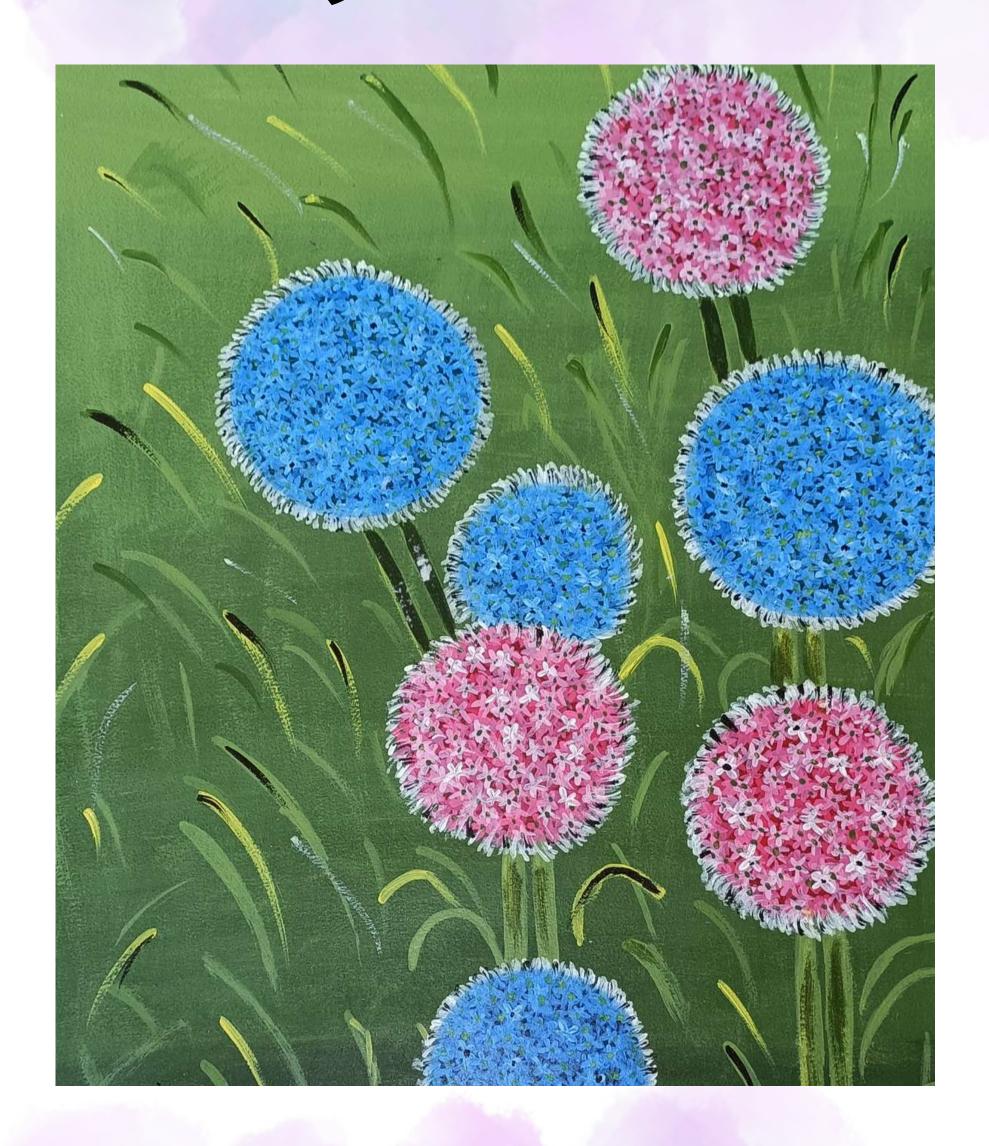
SRUJAN - 2022



MKSSS's Smt. Hiraben Nanavati Institute of Management and Research for Women

SRUJAN

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Preface

Srujan is a student's magazine. This college magazine provides a platform to students of our college, an opportunity to showcase their creative talent and express themselves in a distinct way. Here, our students have showcased their talent in forms like paintings, creative photography, sketches, poetry, articles, etc.

Dr. Surya Ramdas Director Dr. Manasi Javadekar Mrs. Manjushree Nawale

Student Editors

Shweta Sakatkar

Aishwarya Bendre

Preeti Nehulkar

Poetry: Walking down a rhyming lane...

Land wishes to be sky,
Wants it's own clouds to fly,
Somebody other it craves to be,
Forgetting it's own identity in glee...

High the mountains, wants to settle down at ground, Cold, breezy winds he finds himself to frown,

He's tired being at top,

Wants to sit down with the mock...

Even I desire to be someone,
I wish I could be,
Down the years,
I can't find any way till I can see...

I wish to be someone else, When I am not even myself, Cannot justify even one person in a shelf...

We're uniquely fantastic and can slay in our own role, Then why just try to become like the other soul...

We are the best,
Best version of our own
Just be ourselves is everytime shone...

Let's shine in our own light, Let's be the land who touches sky, With our own wings we'll try to fly...



Preeti Nehulkar MBA - HR

Imperfectly You...

I'm full of flaws, imperfections and lots of defect, Making sure that this in my personality less to reflect...

> A long list to remember, A long list to for get, Do things which you'll never regret...

I can't make someone happy,
I can't convince a soul,
I cannot bring people together,
I cannot do many things in whole...

I'm not perfect,
I feel I'm not a worth,
I commit lot of mistakes,
Just to never repeat them at dearth...

I'm rude, I'm mean, I show I don't care, Unless it really does and a bond I share...

I just love being the way I am,
Doesn't care what others say,
I perfectly know me and my points where I slay...

Being us is the new you, ist the end you'll reach the destination where there are a very fev

> Preeti Raj. 26/09/2022...!





Counter Thoughts...

An empty mind,
Yet a lot of thoughts,
Any such weird combo of that sort?...

Thinking to move away,
Yet stuck at a place,
All because of the beautiful memories to trace...

A memory is a bubble, That is going to burst, Let us not run behind it and put first things first...

> I love to be in the past, But hate what happened, Just by remembering it, My heart flattered...

It was never the people,
It was about the vibe,
Along with time,
It stopped the drive...

Nothing stays, Everything fades, These are actually the life shades...

You need to be ok,
Ok with som eone,
Ok without som eone too,
Or else the mind will blew...

Let's be with som eone, While being with ourselves, Let's protect and also break our own shelves...

> Preeti Raj 14/09/2022...♥

Now forget what happened, Give your effort a chance second...

Ups and downs comes in everyone's life, We have to accept it is the wisdom of life...

Obstacles keep coming in the line, Trust me everything will be fine...

The setting sun rises in the east,
In the same way,
You have the ability to do your best ...

I wish you start your day like Sunshine And end with a smile divine...





Shivani Rushi

ओळख

एक ओळख असते प्रत्येकाची जणू प्रत्येकजण धडपड असतो त्यासाठी, काहीजण ती निर्माण करतात पैशाच्या बळावर काहीजण मात्र आटापिटा करत असतात त्यासाठी

एक ओळख असते प्रत्येकाची जणू काहीजणांचा श्वास असतो तो, प्रत्येकाला वाटत सर्वांनी मला ओळखाव काम छोट असेल पण नाव मात्र मोठ व्हाव

एक ओळख असते प्रत्येकाची जणू ती निर्माण करण्यासाठी काहीजण दिवसरात्र मेहनत करतात, अगदी उपाशीपोटी राहतात फक्त ओळख बनवण्यासाठी कितीजण आयुष्यात झगडतात फक्त त्यासाठी

आजही वाटत कोणीतरी आपल्याला ओळखाव त्यासाठी आपल्या कष्टाला मात्र फळ मिळाव,

वर्षानुवर्षे पाहिलेली स्वप्ने सत्यात उतरावी मग आपली ओळखच आपला खरा दागिना होईल....





Yogita Kulkarni MBA - I

माझा श्वास माझी आई

काय लिहू मी, किती लिहू मी आई तुझ्याच मुळे आज इथे मी.. केविलवाण्या डोळ्यांतूनी स्वप्ने मोठी

दाखवलीस तू, पाहण्यास शिकवलेस ही तू ह्या स्वार्थी जगात; निस्वार्थ जगायला शिकवलेस तू...

> प्रेमाच्या हाताने भरवले घास तू मायेच्या छायेने थोपटून झोपवलेस तू त्याच हातांनी बडवलेस ही तू परंतु नेहमी खर वागायला शिकवलेस तू...

> > आई माझा आधार तू आई माझ्या साठी सर्वस्व ही तू, माझं बळ तू माझं प्रेरणास्थान ही तू..

हत्यातून निघालेली हाळी तू देवाने साकारलेली जिवंत मूर्ती तू देवाने साकारलेली जिवंत मूर्ती तू......





Jyoti Kalokhe MBA - I

रंगीत स्वप्ने

खरंच आवडत मला आवडत मला स्वप्न पाहायला नि स्वप्नात रमायला... वास्तव्याच्या पोकळ भ्रमातून बहाणा बनवून निसटायला।

काळोखाच्या उशीवर निजायला काळ -रात्र सारीत सारीत स्वप्नातला सूर्य पाहायला आवडत मला स्वप्नात रमायला....

पहाटेच्या गुलाबी थंडीत साखर झोप घ्यायला.. कधी कळत तर कधी न कळत आठवणींचं मोरपीस शोधायला आवडत मला स्वप्नात रमायला....

खोटी का होईना, आशा दाखवणाऱ्या, मृगजळाला शोधत फिरायला.. स्वप्ने पूर्ण होतीलच या विश्वासावर जगायला आवडत मला या स्वप्नील पाखरांच्या दुनियेत बागडायला.....



घरा बाहेरचा पहिला प्रवास

माझी सोनुली,माझी राजकुमारी म्हणता म्हणता बालपण संपून गेला, आजून थोडा लाड करायचा राहूनच गेला.

> ते पटकन आईच्या कुशीत शिरण, बाबांन कडे चॉकलेट साठी हट्ट करण, भैय्या सोबत टी. व्ही च्या रिमोट साठी भांडणं कळतच नाही हे कधी संपून गेल.

बघता बघता ग्रॉजवेशन् झाल, पुढे काय करायचा आहे याचा टेंशन येऊ लागलं, घराबाहेर पढून शिकण्याची जिन्दही होती मनात, आणी त्याच वेळी कमिन्स मध्ये ऍडमिशन झाला.

जवळ आला तो दिवस घर सोडून बाहेर जाऊन राहन्याचा, आईच्या हाताच्या जेवणाला टाटा बाय बाय करण्याचा, पुण्यात येताच कळलं मेस च जेवण म्हणजे काय असत, हॉस्टेल च्या चार भिंतीना आपले पण नसत.

कॉलेज मधून दमून आल्यावर आईच घरात नसणं, नको नको म्हणत असताना ही जेवायचा आग्रह करण, तब्बेत ठीक नसताना आईच ते रात्र भर जगणं, तोंडातून शब्द काढताच मागेल ते आणून देन.

आहे हा पहिलाच प्रवास माझा घरा बाहेरचा, लाडात वाढल्यानंतर स्वतःहा सगळं सांभाळन्याचा, अडचणीही येतील आनंदही होईल या प्रवासाचा, उजळून निघेल यातून मार्ग भविष्याचा.....





Rucha Joshi MBA - I

सलग जिन्नाचा

शब्द नकी असतात, तेव्हा खना नुळत नाते, पाहाटेपासुन सांजही पळत जाते, काय गूपीत या नियतीचे कुणास ठाऊक, क्षनोक्षनी मन होने भाऊक, साँज टळते शत्रही जवळ येते, मिळतील त्या आकड्यात आयुख्यमात्र फिरत जाते, मग घट्ट मीहीन होती हा काळीख; करती खाना सर्व स्वजांचा समारीप; हेवती था कण्टांवर आरोप; धावते स्वव्नांची नाव आता अनुन दूर गेलाय गाव हिसेवासा आलाय या नयनांनला भाव पेटेल का डिनाशी, मिळेल का उर्वरीत प्रयत्नांना वाव तयार भी सोसायला धनाचे धाव नाहीं या हृदयाना नास्तीची हाव पायलीभर नकी निदान शेरतरी भरू है गीत था आयुष्याचे आतातरी मनला गाऊ है सुख् या जिवनाचे माझ्या पदरात पड़ दे मुडबर् नकी ओनळबर् या ओटीन येऊ है देवा, या प्रयत्नांना आतातरी यश येक दे अरारी नकी एकदम पन पाऊलनाट तरी जाबू दे जलद नसून संय गतीमात्र येऊ दे नेत्रांत या सम्पांची सलगी होऊ दे पन एकदा या आयुख्याला नना अर्थ थेऊ दे ___ - Aishwarya M. Marudwar.



Aishwarya Marudwar MBA - I



अबील असून डीळ्यांत ग्रामाव आहे, गहिवरल्या सुरांच निष्पाप गावं आहे, आयुष्याच्या सप्तस्रांच संतत्प नावं आहे, सर्व आहे आज , पन सर्व नाही झालय,

ढगांन नेतांच्या पाणी का हाद्न आलयं,

आश्रीन झाल्या भावगा,

सुकल्या मनोमनी यातना ;

अंधारात आयुष्याच्या आधीर समन्या वेदना, नेशस्य लपले तरी स्मीत जाने आहे पाहाटेत या गीत आयुष्याचे ताने आहे,

आनंद हादूर मृगजळापरी माझा आस आहे,

संभ्रमात् का असेना सुख माझ्या पास आहे,

प्रयत्न नसतीन तर, यश माझा प्हास आहे,

तहनंतर दुः व हार् नियतीया द्यास आहे, पिरेगामी हृद्याचा हा त्रास आहे, रोवरी नियती मासी भी नियतीचा दास आहे, नियती संधी देते, ती शंधी भोडू नकीस

फकत तु हिरमूस् नकोस, आयुष्य खूप सुंहर आहे,

फक्त लेका, तु मात्र खचू नकोस

- Aishwaeya M. Marudwae.

लीक्य

शब्दांनप्रती प्रेम, भावगांप्रती आदर, दृष्टीपन्चाड दर्पनाची जागीव नामशेष होगाच्या था मागसीकतेची अनिव बाह्य सीदंयिची फकत यें। देहाला हाव

पटनय का नूम्हाला, १

देशवा उद्यी या अंतर भींदर्याला वाव भविनिय ओळखावे था आत्मियतेचे भाव भंभुमात म राहावा मिळावा या बुद्धीला डाव भंपतील मग वा मानूसकीतील उनिवांचे गाव मिळेल मग वा नात्याला नवे नाव

पटवाव नागेन !

भाग्सीक सोहंरी
भोड़न दया या दर्पनाचे ओहार्य
दयावे लागेल द्र्धीमत्तेला प्राधान्य
यश येईल हाती, सन्कार्जी लागेल प्रत्येक कार्य
कालाची गरन अपरिहार्य
लेतिकतेची चाल, परिश्चीनींची ढाल
अवितन्याची मशाल, नाहीतर होतील नाविन्यांचे हाल
उंची सह्लाची झाली जूनी, गला चोळीचा झाला अरुंद
सुवासीक अत्तराचा गंद्य

जवळीकता अशी , वाजेल हृद्ध्यायही स्पंद्रण , संपद्गी सर्व बाजूलासारं या सर्वात यार दिसात होशील गारं, दर्पनावरील निष्कपट ह्सू नि मनायं सोंदर्य या साध्यांत फिटेल आयुष्याचं औदार्थ - Aishwarya m Marydwae.

तु जगून तर बघ

जीवनात एक क्षण येईल असा देऊन जाईल जो निराशा, पण तु आशेचा दीप उजळवून बघ तु जगून तर बघ.

जेव्हा नसते कोणी समजून घेणारे वाटतेच तेव्हा बेरंग सारे , पण तु स्वतःशी मैत्री करून बघ तु जगून तर बघ.

संकटे आहेतच भाग जीवनाचा धीर खेचतोच केव्हातरी सर्वांचा , पण तु खंबीर उभा राहून बघ तु जगून तर बघ.

शब्द निंदकाचे टोचतात मनावर तेव्हा शंका येईलच स्वतःवर पण, सकारात्मकतेचा हात तु धरून बघ तु जगून तर बघ.

दुःख तर जीवनात आहेतच अनंत मन तेव्हा होतेच अशांत पण, इतरांच्या सुखात तु सुख घेऊन बघ तु जगून तर बघ

कारणे मरणाची तुला अनेक मिळाली जीवन तर आहे मरणाची सावली, पण तू जीवन आजमावून बघ तू जगून तर बघ, तू जगून तर बघ!





Prapti Shivale MBA - HR

जीवन

अंधाराची भीती वाटते पण मनातल्या काळोखाच काय आवाजाचा त्रास होतो , पण मनातल्या गोंगाटाच काय , स्वप्ना माग पळता पळता भंभावलेल्या जिवाच काय , आयुष्याची पहाट सुंदर करता करता रात्रीच्या निपचित झोपेचा कायमनातल्या काळोखाच काय ,

का हा असा सगळा राढ जगण्यासाठी जीवनाचा तिटकारा उद्यासाठी आजचा का हा असा कोंढमारा, भीती स्वतःला वाचविण्याची, स्वतःचा अस्तीव टिकवण्याची स्वतःशीच का ही अशी जीवघेणी स्पर्धा माणसाची, मी, माझा, मला, का ही भाषा एकेपणाची अन् जगता जगता जगण्यासाठी का ही विटंबना जीवनाची..

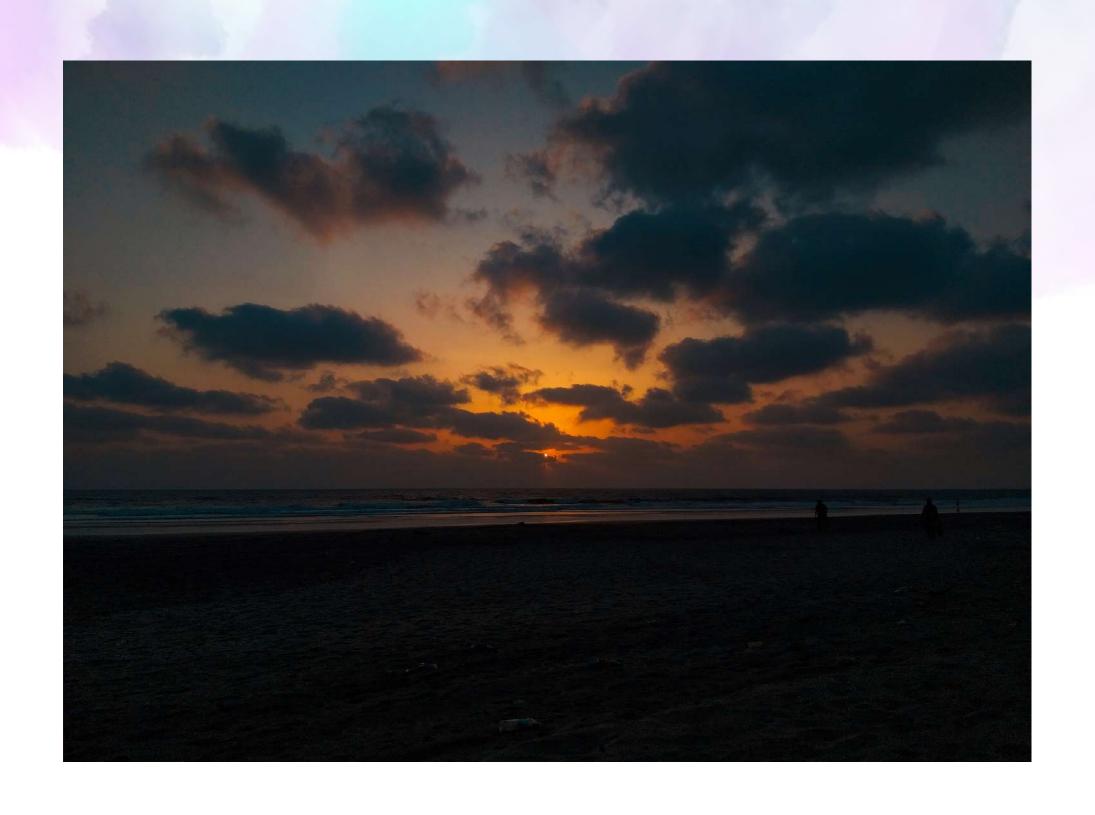
का ही विटंबना जीवनाची





Trupti Shelke MBA - HR

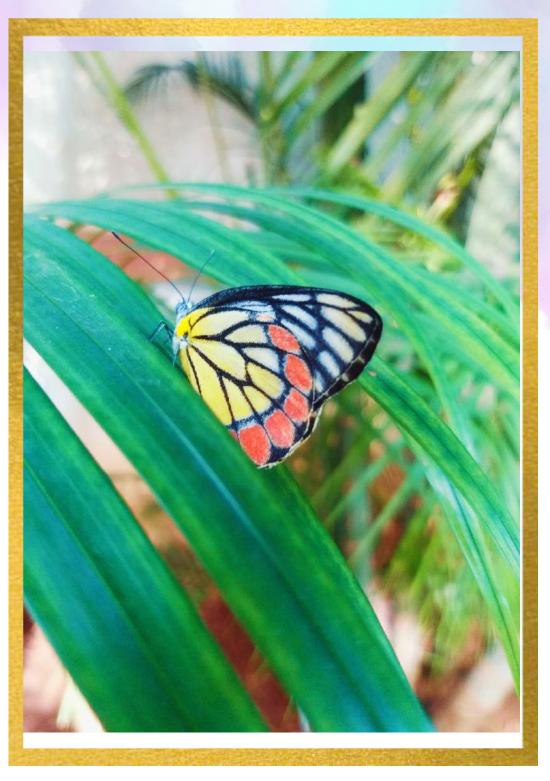
Photography: Capturing Moments...



Perfect Moment...



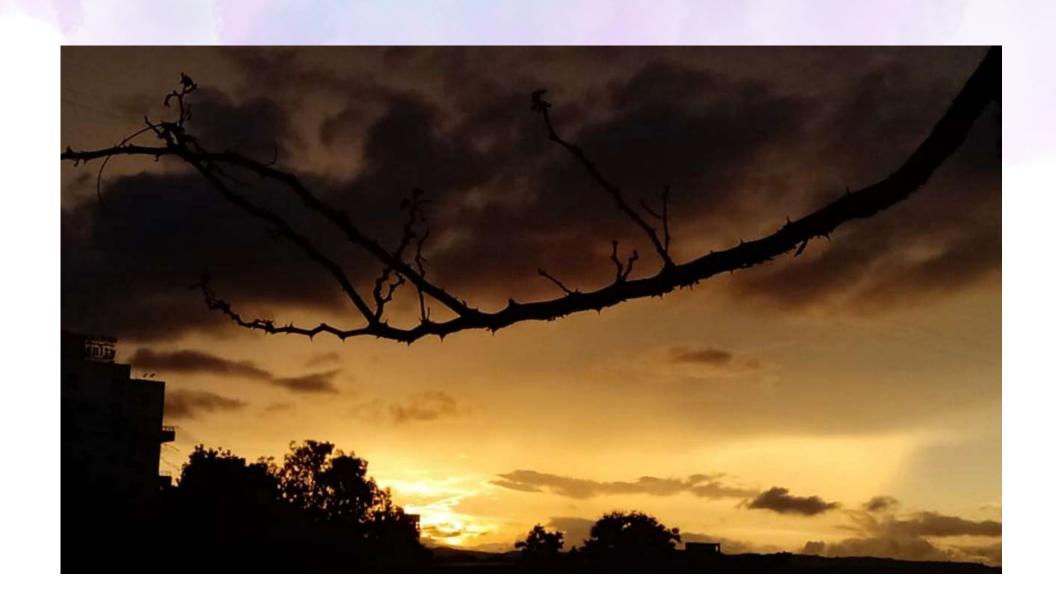
Savani Kibe MBA - Finance



Bright and Charming

Classic

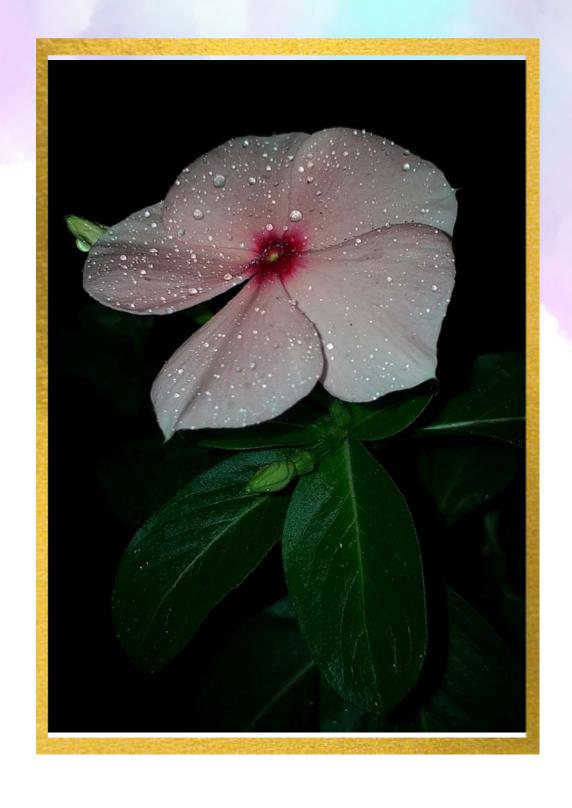




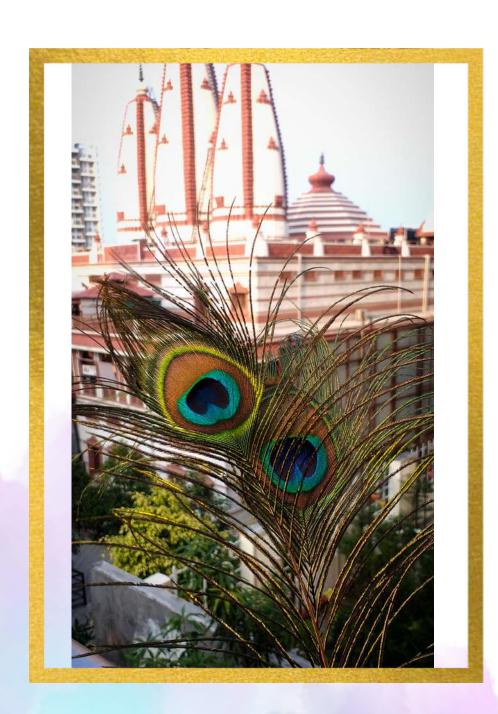
Nature at its best...

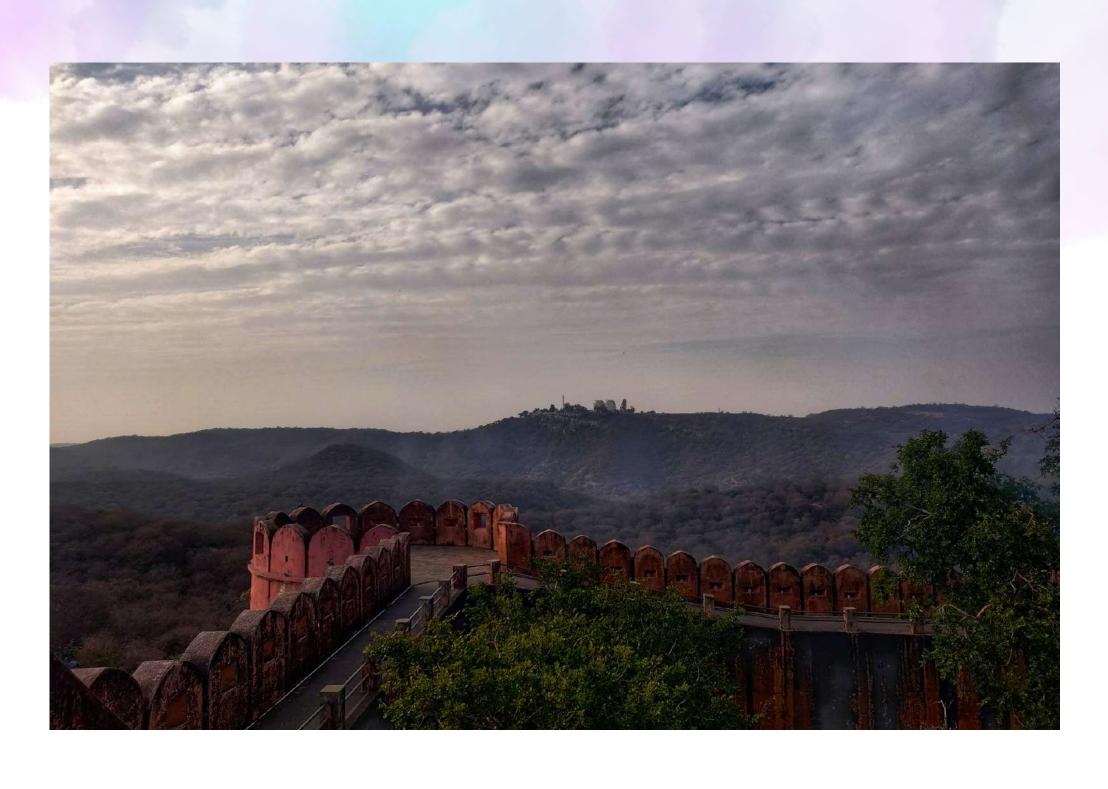


Prapti Shivale MBA - HR



Gentle

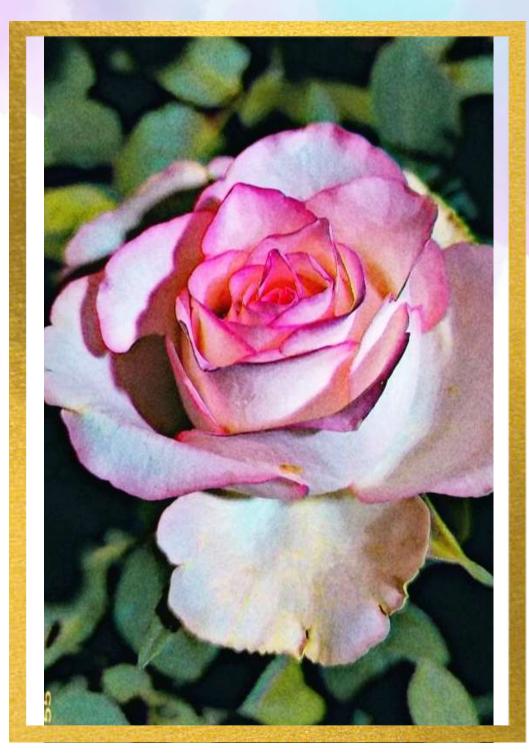




Picture captured of famous fort...



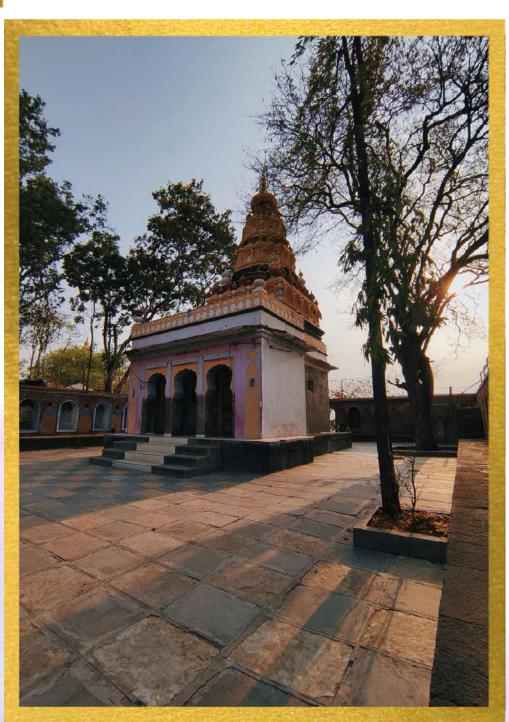
Sai Jadhav MBA - HR



Tranquility



Shivanjali Bachute MBA - HR



Into the world of Stories...

Be your own sunshine...

"Happiness is not an ideal of reason, but of imagination":-Immanuel Kant.

Blissfulness is not forgetting the past, but to accept it.

Being happy is like living 1000 lives in a single day. Bringing blissfulness in life is like soothing the aftereffect of a storm, calming down the tsunami.

An instance where finding happiness even in the worst situations becomes necessary to live life in the way it must be lived.

"For the kind attention of passengers, the train from Chennai to Rajasthan is expected to arrive on platform 1" the announcement strikes her ears and brought her back in reality. Aayushi Sharma, she was a poetry personified, a painting that needs to be admired, a 23 year pretty girl thoughtlessly and aimlessly staring something.

The train arrived, passengers rushed to their respective coach, but Aayushi, she was still grossed up at gazing something. "Hey, shall I help you out with your stuff? It seems too heavy for you." A young man broke her dream. "No thanks, I'll help myself out" she replied. She started looking out for her coach, and settled down there. Coincidentally, the guy who offered her help was in the same coach on her opposite seat.



Preeti Nehulkar MBA - HR

"Oh, I'm so glad we met again, I thought I was the solo passenger in this coach, but now I have a good company it seems, I'm Ruhan by the way, nice to meet you" Ruhan Shergil, a tall, happy go lucky and a joyful personality full of life and pleasure. He was going on talking to a girl sitting in front of him and she just said "Hii, I'm Aayushi."

After her ruthless reply, Ruhan decided to quieten and read his favourite book. Instead of indulging the outside view, Aayushi was still in her thoughts as if she was strateging a surgical strike. A sudden train halt broke her thought and she realised she's been rude to the guy. "Are you fond of reading?" She broke the ice and started talking to him. "Ya I love reading that's my favourite pastime, I just luxuriate it." After some formal talks they felt like they've known each other since days.

"Aayushi, may I ask you something if it doesn't bother you?"
Ruhan questioned. "Yes, you can." "What is making you a
stubborn person which is lost in her own world, I mean it's not a
bad thing to be yourself but it seems like you've thrown your
happiness in trash, why?"

You know sometimes, talking to a stranger feels better than expressing your feelings to a known person and surprisingly, without any hesitation she just opened her heart out. "3 years back, it was my birthday, I was shopping at the mall with my friend and I just mistakenly hit a girl, and messed up with the bags. After sorting out everything I saw my fiancée coming towards the girl I hit, she introduced me to him as her employee and soon to be husband. I was shocked and now I don't know how to trust."

Ruhan tried to console her with his kind words and started reading his book. It was night already and both of them wanted to rest.

Ruhan was reserved for the middle birth and Aayushi for the lower one. He requested Aayushi to exchange it but she refused.

Moments later, while returning from the restroom, she saw Ruhan dismantling his prosthetic leg and she remained shocked. She inquired him about the incident he said.

"I am ex a piolet at the Indian Air force, on a mission executed 3 years back my plane crashed in a war. It was brutally damaged but I managed to save the lifes of my fellow army. I woke up at the hospital with a letter from my fiancee, that she's leaving me, not because I became disable but because she wanted to be known as a wife of an Air force piolet. Her letter just broke me, I was left hopelessly in the hospital. My family was my only strength. 4 months I was bed ridden, hopelessly and aimlessly living my life just for the sake of living which was leading me towards depression. But later when I realized that God has some greater plans for me, because if he wanted me to die, he would have not saved me in that accident. I just decided to live my life on my own terms, and requested the doctor to fix my prosthetic leg. Now I've started my venture."

There's always a future ahead. We often see people dealing with immense issues in life, but still, they smile and go ahead. On the other hand, people living happy life, sometimes blame the situation, which would result in nothing. Life is all about finding joy in little things. We often ignore the happiness we get in small things while making room for the larger ones. We can't ignore the moon while counting the stars. Happiness can be just making someone feel beautiful about themselves or thanking them for being the part of your life or just smiling back at them which takes nothing. Let us be grateful to the people who make us happy; they are the charming gardeners who make our souls blossom and also let's try to be one of them. Life is a god's gift, but a blissful life is the present which only you can gift it to yourself, so the choice is yours, cribbing about life or heading life happily with a good to go and a happy positive attitude...

प्रसंग वर्णन

काही प्रसंग हे अगदी क्षणिक असतात. अवघ्या काही घटकांमध्ये तुमच्या कायम स्मरणात राहतील असे सुंदर अनुभव तुम्हाला देऊन जातात. असेच २ प्रसंग मला माझ्या पुणे ते चेन्नई आणि चेन्नई ते पॉन्डीचेरी च्या प्रवासात अनुभवायला मिळाले.

प्रचंड हट्ट करून आई वडीलांना मी माझ्या चेन्नई च्या solo trip करिता तयार केले. अगदी २ दिवस उरलेले असताना देखील माझ्या नशीबात confirmed ticket काही येईना. प्रवासाच्या अवघ्या ४८ तास आधी तात्काळ मध्ये माझ्या कुटुंबियांनी माझ्यासाठी अथक प्रयत्न करून अखेरीस ते मिळवल. आणि केवळ त्यांच्यामुळे माझा पुणे ते चेन्नई चा प्रवास सुरू झाला

जेंव्हा तुम्ही एकट्याने प्रवास करता तेंव्हा तुम्हाला अनेक फायदे असतात. आपण खूप विविध लोकाना भेटतो,त्यांचे प्रांत वेगळे भाषा वेगळी आणि स्वभाव देखील वेगळे. मी एकटीने प्रवास करताना मला प्रकर्षाने जाणवलेली गोष्ट म्हणजे माझ्यावर कोणाच बंधन नव्हत मी मुक्त होते त्यामुळे ए त्याच्याशी बोलू नकोस किंवा ते बघ तो कसा बघतोय हा विचार माझ्या मनात डोकावून गेलाच नाही. कारण कधी कधी मुळात समस्या नसतेच आपणच त्या एखाद्या प्रसंगाला समस्या मानतो आणि म्हणून आपल्याला तिथे समस्या जाणवते आता आपल्या विचारसरणीचा दोष त्या प्रसंगाला देण्यात काय अर्थ आहे बरं? तर या प्रसवामध्ये मला एक मुलगा भेटला Eton सारख्या नामवंत company मध्ये electronic engineer म्हणून रुजू असलेला आज देखील आम्हाला एकमेकांच नाव सुद्धा माहीत नाही पण आमची बऱ्याच गोष्टींमधील आवड जुळून येत होती. हा तरुण मूळचा हायद्राबाद येथील रहिवासी परंतु क्रिकेट पटू विराट कोयलीच्या प्रेमा खतिर आम्ही दोघे IPL Team ला RCB support करत होतो. आम्ही या विषयावर खूप चर्चा केली की यार अब बस बहुत हुआ bad phase अब कमसे कम ५० चाहिये. सकाळी मी उठले तोवर तो उतरून गेलेला. आम्ही परत कधीच भेटलो नाही कदाचित भेटणार पण नाही. चेन्नई ची वाट बघता बघता जेंव्हा मी माझा phone हातात घेतला तेंव्हा सर्वत्र विराट च्या ५० ची बातमी झळकत होती. कालचा तो अनामिक तरुण कुठे होता माहीत नाही पण बातमी पाहताच सर्व प्रथम मला त्याची आठवण येऊन गेली. जेव्हा जेंव्हा विराट ५० करेल तेंव्हा तेंव्हा मला या तरुणाची आणि यांच्या त्या अनोळखी पण बिनधास्त गप्पांची हलकीशी आठवण नक्कीच येऊन जाईल.

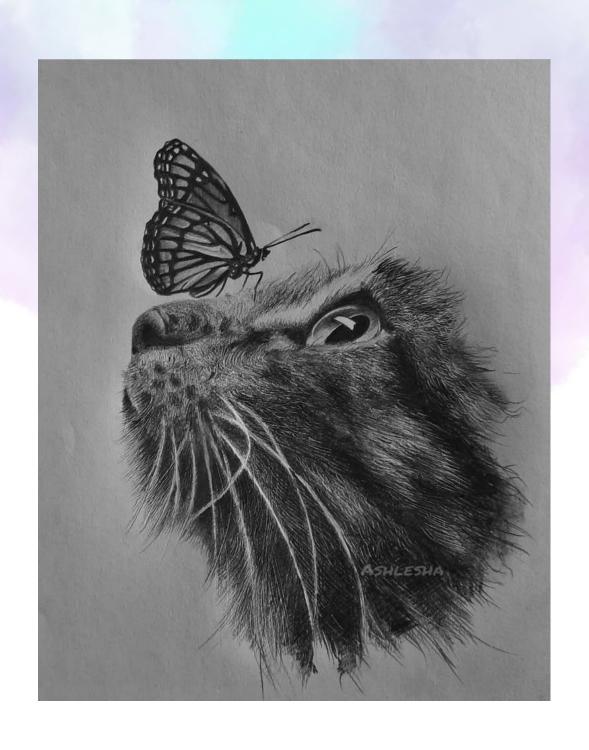


Prarthana Deo MBA - HR

प्रसंग २ -

कानात छोड आये हम वो गलिया चे स्वर घुमत होते आणि माझा पॉन्डीचेरी ते चेन्नई चा प्रवास बस द्वारे सुरू होता. काही वेळात माझ्या शेजारी एक मुलगी येऊन बसली पूर्ण प्रवास आम्ही एकमएकीनशी एक अक्षर देखील बोलो नाही. बऱ्याच वेळाने तिने मला तिच्या mobile साठी power bank मगण्याच्या निमित्ताने आमच्या गप्पा सुरू झाल्या. मुळची केरळ ची असेलेली ही मुलगी पोतपण्या साठी नाटकांमध्ये कम करते आणि नाटक म्हणजे माझ्या अगदी जिव्हाळ्याचा विषय कारण छंद आणी आवड म्हणून मी देखील काही नाटकांमध्ये कामं केलेली आहेत. मागील जवळपास २ तास एकमएकीणकडे काटाक्ष देखील न टाकणाऱ्या आम्ही अचानक एकमएकीनच्या सख्या झालो किती बोलू आणि किती नको असा आम्हाला होऊ लागला. प्रचंड उसतहात ती मला तिचे अनुभव सांगू लागली आणि सुरुवात होताच तिचा मित्र येऊन तिला म्हणला चल उतरायच आहे. आमची साथ तिथ पर्यंतच होती. उतरायच्या जाणिवेने तिचा उत्साह मावळला आणि जायच्या आधी ती एका वेगळ्याच आत्मविश्वासाने म्हणाली It would have been better if we had started talking earlier... and I know Iwill see you very soon... And we will complete our incomplete chats.पुन्हा एकदा छोड आये हम वो गलिया चे स्वर कानात वाजू लागले पण या वेळी ते आणखीन जास्ती मनाला भिडत होते. माहीत नाही ती गोंडस पान चुणचुणीत गंगा from kerla परत भेटेल की नाही पण माझ्या आठवणीत मात्र सदैव ती राहील.

Paintings &
Sketches : A Journey
Through Mirage
Reality...

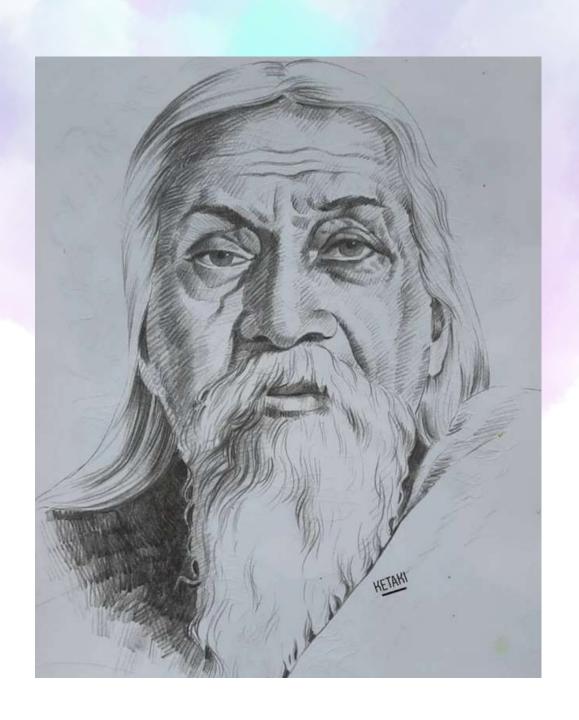


Unrealistically
Beautiful...

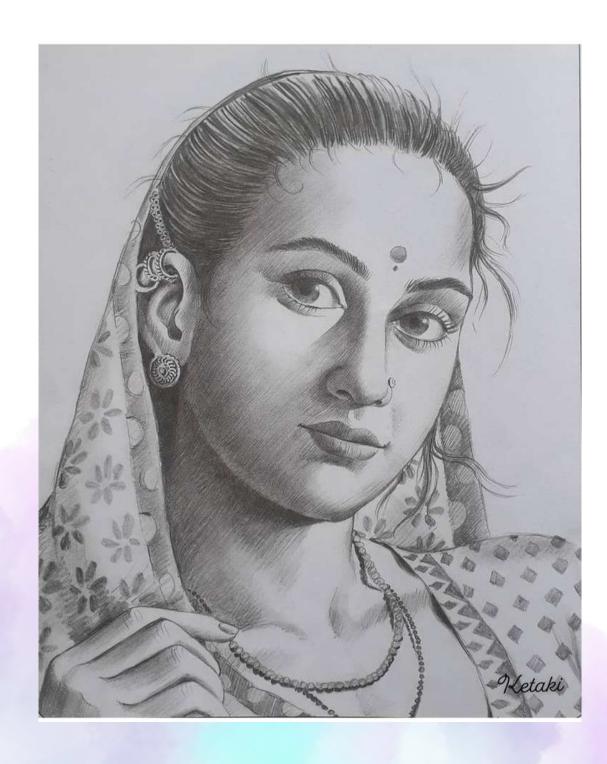


Ashlesha Chikane MBA - I





Rabindranath Tagore





Divinity with Art...



Ketaki Upadhye MBA - I



Wonder Still life





Kshitija Shinde MBA - I



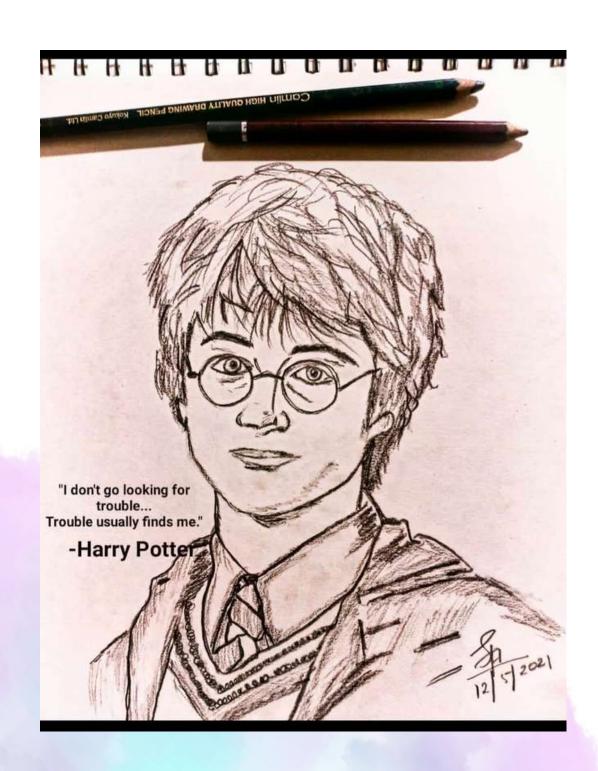
Vaishnavi Jagtap MBA - I







Srushti Hanumante MBA - HR

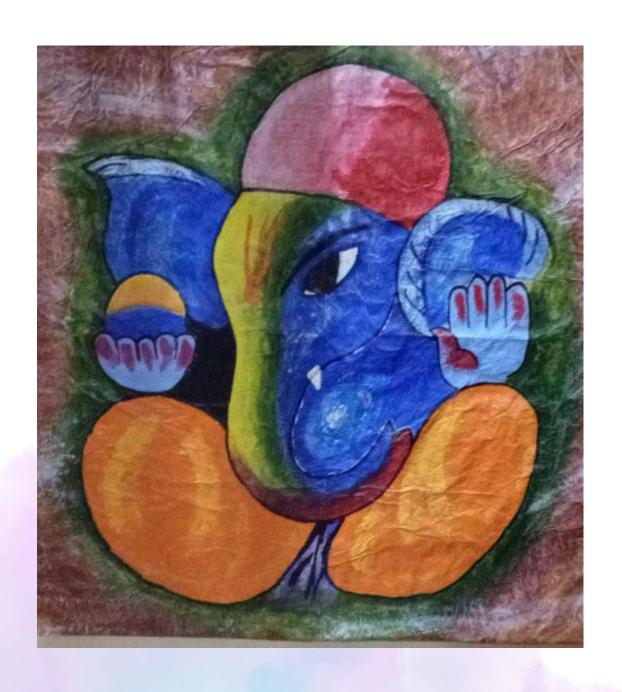




Beauty...



Manali Patil MBA - I







Vaishnavi Londhe MBA - Finance



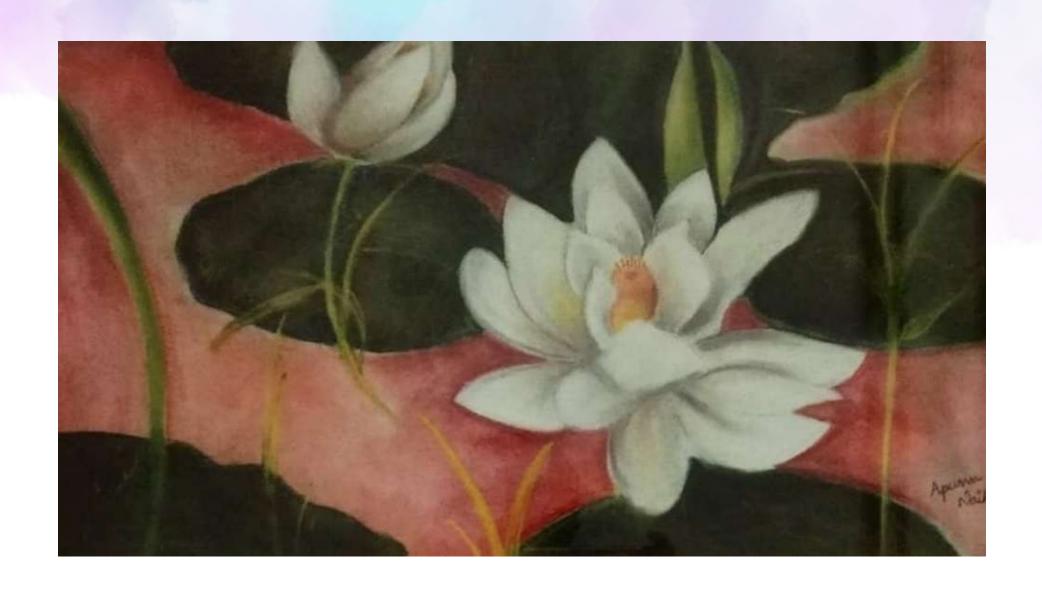
Sonal Aswale MBA - I







Mrunal Yawle MBA - BA





Apurva Naik MBA - OSCM



Expressions...

लोक काय म्हणतील...?

बघा ना आपण एकविसाव्या शतकात राहतो तरीही कोणत्या तरुणाने किंवा तरुणीने काही नवीन करण्याचा प्रयत्न केला की घरातली मोठी मंडळी लगेच बोलतात लोक काय म्हणतील?

जर तो प्रयत्न मुलाने करण्याचा प्रयत्न केला तर त्याला नालायक ठरवल जात आणि तोच प्रयत्न मुलीने करण्याचा प्रयत्न केला तर तिचे पाय प्रयत्न करण्याआधीच खेचले जातात आणि याच गोष्टी मुळे कित्येक जन मागे राहतात. उद्या, आपण ठरवलेल्या गोष्टीत आपण यशस्वी झालो तर एकवेळ लोक किंवा नातेवाईक अभिनंदन करायला नसतात, पण त्यातच जर अपयशी ठरलो तर पहिली हजेरी तू किती निकामी आणि मूर्ख आहेस ही सांत्वनच्या रूपात दाखऊन देण्यासाठी मात्र नक्की असतात. खरंच, लोक काय म्हणतील किंवा कोणीही काय म्हणेल हे आपल्या आयुष्यात इतकं मोलाच स्थान का घेत असावं, आणि नीट स्वतःच्याच जीवनात प्रत्येकणी नीट निरखून बिघतल तर जाणवेल लोकांना आपल्या दुःखात आनंद होत असतो आपल्या अनानंदात आनंद नाही.

या जगातली प्रत्येक गोष्ट वेगळी आहे, प्रत्येक माणूस त्याच्या कला त्याच्या आवडी निवडी वेगळ्या आहेत. त्याने त्याच्या आयुष्यात काय कारव याचा निर्णय का लोकांचा विचार करून घ्यावा? किंवा कोणत्याही गोष्टीत का लोकांना स्थान द्याव. अरे, मी वेगळा आहे तसेच लोक सुद्धह वेगळे आहेत आपण जे करतो ते लोकांना किंवा इतरांना पटेल असंही नाही ना, मला असं म्हणायचं नाही की लोक म्हणगे सगळी वाईटच असतात, माझ्या मुद्दा हा आहे की कुठलीही गोष्ट करताना का म्हणून लोकांमुळे मागे राहायचय.. का म्हणून आपल्या इच्छा बाहेर येण्याआधी लोकांसाठी किंवा इतरांसाठी मारायच्यात. लहानपणापासून मुलांसाठी सुद्धा पण बहुदा मुलींसाठी लोक काय म्हणतील या विचाराने आज या एकविसाव्या शतकात सुद्धा मुलीला एका चौकटीत कळत नकळत पणे ठेवल्या जातं, एखाद्या मुलीने कसं बोलव, कसं वागाव, कोणते कपडे घालावे, काय शिकाव हे आता लोकांच्या म्हणण्यानुसार होणार का?

आता एखाद्या व्यक्तीच जगणच लोक ठरवणार असतील मग तर त्या व्यक्तीचा जीवन आणि मरण सुद्धा लोकांनीच ठरवाव ना? खर बिघतल तर ही लोक असतात तरी कुठे हो कुठेच जागा नसते खर तर लोकांची अगदी आपण यशस्वी झाल्यावरही नाही आणि अगदी आपल्या आयुष्याची राख रांगोळी झाल्यावरही नाही. हा पण एक गोष्ट मात्र नक्की लोकांमुळे आपल्या आयुष्यात होते ती म्हणजे आपला हास आपला आनंद हिराऊन घेणे आणि आपल्या आयुष्यात भरभरून नाकारात्मकता घालणे.

तर लोकहो मी एवढंच सांगू इच्छिते अगदी तुम्हालाही आणि मला स्वतालाही की सुख म्हणजे नक्की काय असत? याचा तुमच्या छोट्याश्या जीवनात भरभरून आनंद घ्यायचा असेल तर लोक काय म्हणतील? या प्रश्नाला तुमच्या आयुष्यातून मागे सारा आणि तुम्हाला वाटेल आवडेल तेच पण लोक हा शब्द मागे सारून करा, बघा ना चार दिवस कुठे तरी लांबजाऊन बघा लोक तुम्हाला विसरून जातील. आयुष्यभर माणूस एक गैरसमज मध्ये असतो की मी लोकांसाठी खूप खास आहे, पण हे कटू सत्य आहे की लोकांना तुमच्या असण्याचा किंवा नसण्याचा काहीही फरक पडत नाही. लोक फक्त फायदा असेल तेव्हाच तुमची आठवण काढतात, म्हणून स्वतसाठी एकदा जगून तर बघा.

लेख संपवता संपवता एकच सुविचार सांगते, लोक काय म्हणतील? हा विचार मोठ्या गतिरोधका सारखा असतो, तो आडवा आला की प्रगतीचा वेग मंदावलाच म्हणून समजा.



Rupal Ghode MBA - I

एक दूर जाणारी वाट...

आपल आयुष्य कस एका दूर जाणाऱ्या वाटे सारख असत!!

त्या वाटेला अशाच अनेक वाटा अनेकांच्या आयुष्या सोबत जोडल्या जातात आणि म ती दूर जाणारी वाट संपेपर्यंत त्या वाटेवरचा प्रवास आपल्यालच करायचा असतो. वाटेच्या एका बाजूला प्रेमाचा झरा वाहत असतो तर दुसर्या बाजूला द्वेष , राग , अडचणी, गैरसमज...यांसारख्या गोष्टींचा चिखल साचलेला असतो. या वाटेवर अनेक दुःखांचे खड्डे येतात, तर कधी सुखांचे डोंगरही सजतात. या वाटेवरून प्रवास करतांना, कधी नात्यांचा पाऊस आपल्यावर वर्षाव करतो , तर कधी त्याच पावसात भांडणाच्या विजांचा आवाज येतो. याच वाटेवरून जाताना आपण कधी सरळ चालून हळूहळू यशाच्या डोंगरा पर्यंत पोहचतो , तर कधी वाईट मार्गाला जाऊन यशाच्या, सुखाच्या डोंगराच्या पलीकडल्या दरीत जाऊन पडतो ... याच सर्व गोष्टींचा अनुभव आपल्याला जेव्हा आपण लहानाचे मोठे होत असतो तेव्हा येतो !! जसे आपण मोठे मोठे होत जातो तशी ही वाट मागे मागे जाते!! ... आणि आपण मात्र या वाटे वर पुढे पुढे जातो.

देवाने ही वाट प्रतेकासाठी सारखीच बनवली असते, पण आपण मात्र आयुष्यभर एकमेकांच्या वाटेशीच तुलना करत राहतो आणि मग एक दिवस असा येतो की ती वाट संपत असते.. आणि मग ती वाट संपते आहे हे कळत असतांना आपण हळूवारपणे मागे वळून पाहतो आणि मग... मग आपल्याला जाणवत खरच किती सुंदर होती ती वाट!!! त्या क्षणी आपण वाटेच्या अशा एका स्थानावर असतो की आपण कितीही ठरवले तरी पुन्हा त्या वाटेवर मागे जाऊन प्रवास करू शकणार नसतो. आणि काही क्षणातच तिच् वाट दिसेणाशी होते.. आणि आपण त्या वाटे पासून खुप दूर गेलेलो असतो...

म्हणुनच या वाटेवरचे दुःखाचे खड्डे सुखाच्या डोंगरांनी भरून काढू.. आणि आयुष्याच्या या वाटेचा आनंद घेत राहू!



Mrunmai Panshikar MBA - I

INQUISITIVE TRAIL

At every stage of our life we should learn things that will make us happy and will help us forever. "I Am Still Learning." - Michel Angelo.

This very famous quote is just of four words but there lies a very deep thoughts about learning. The pandemic of 2019 taught many of us lot of things. Many people across the world developed new skills in them. I had too, the very first was self growth and health I started my own You tube channel named as Sonali Helps. The purpose was not to get likes but wanted to learn about creating good content, good videos etc. It motivated me to learn more and then I also started painting, reading good books, exercise and yoga. All of us have few of this things inculcated in us but which are not that productive. Self motivation and desire to do things that is ambition plays a key role in this. The appreciation and rewards makes you feel that you want more in terms of learnings and you start to fill your bucket list of new skills. A quote from philosophy of Socrates, "The secret of change is to focus all of your energy, not on fighting the old, but on building the new." Whatever you have learned will be with you forever you should start learning new and be expertise in that field. Never stop. Always find a path that makes you satisfied and you enjoy to do that work. You will feel confident in the outside world .Knowledge is power the more you are updated more empowered you are. Lastly discover new things give yourself more time to identify what all skills you want to develop and start your escapade.



Sonali Kulkarni MBA - I

Azadi ka Amrit Mahotsav

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of it's people, culture and achievements. This time the country is celebrating the Amrit Mahotsav of freedom on Independence Day. Prime Minister Narendra Modi started the Amrit Mahotsav of Azadi from Sabarmati Ashram Ahmedabad in Gujarat in March 2021 to celebrate 75 years of the country's independence. This event will run till the year 2023.

Through the scheme Jashn-e-Azaadi, the nectar festival of independence will have to be given the form of a mass movement. Not only this, all the departments will also have to use the logo of the Amrit Festival of Independence by the Government of India.

Mahima Mundade MBA - HR

गुंतलेल्या प्रश्नाचे सोपे उत्तर काय?

आईवडीलाच्या सावळीतून बाहेर तर आलो आता पुढे काय? प्रवासाच्या बॅगमध्ये स्वप्न तर भरली पण आता पुढे काय? रेल्वेच्या निकाटावर पत्ता तर त्या ठिकाणाचा आहे पण आता स्वता: च्या मनाला पडलेल्या प्रश्नांचं काय? ह्या स्पर्धेमध्ये आपण टिकू का? ह्या गर्दीत स्वता: ला भरकवटणार तर नाही ना?

काहीतरी इतरांपेक्षा वेगळे करण्यांच्या आशेमध्ये मी रोज गर्दीतून प्रवास करते प्रत्येक माणसाच्या आयुष्यांच्या उजळण्या मी त्या काही तासांत मांडते. काही चेहरे खुप काही शिकवून जातात. तर काही खुप अनुभव देऊन जातात. पण तरीही या गर्दीचा एक भाग बनायला मी तितकीच घाबरते कारण स्वताः ची वेगळी ओळख बनवण्याच्या हेतूने मला गर्दी नाही बनायचे आहे तर त्या गर्दीतून स्वताः ची ओळख बनवायची आहे. रोज एक नवा अनुभव स्वताः ला द्यायचा आहे रोज एक नवी स्पर्धी स्वताः शी करायची आहे स्वताः मधील लपलेल्या गुणांची जाणिव होण्यासाठी स्वताः शीच खोटं बोलायचे आहे ह्या स्पर्धेमध्ये टिकण्यासाठी रोज स्वताः ला शब्दांचे चटके द्यायचे आहेत. जेव्हा रोज रोजचे वेगवेगळे अनुभव घेऊन मी स्वताः ला जेव्हा आयुष्यांच्या खेळांमध्ये हरवेन तेव्हाच जिकंण्याची उत्सुकता अजून वाढेल. कष्टाचा अर्थ आयुष्यात तेव्हाच समजतो

जेव्हा ते कष्ट आपण रोज जगतो तेव्हा त्या कष्यचा आस्वाद आपण जवळून घेतो. आयुष्याला अशाप्रकारे दिशा दिल्याने जेव्हा घर सोडून जाताना बॅग भरू तेव्हा त्या गर्दीची आणि आपल्या स्वप्नांची आपल्याला कधी भिंती वाटेल. असे प्रश्न नाही पडणार

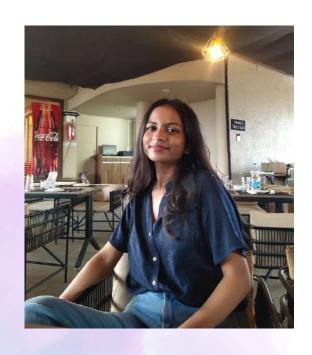


Sanyoni Khedekar MBA - I

Paintings & Sketches: Some more artwork...



Reflection of a City...



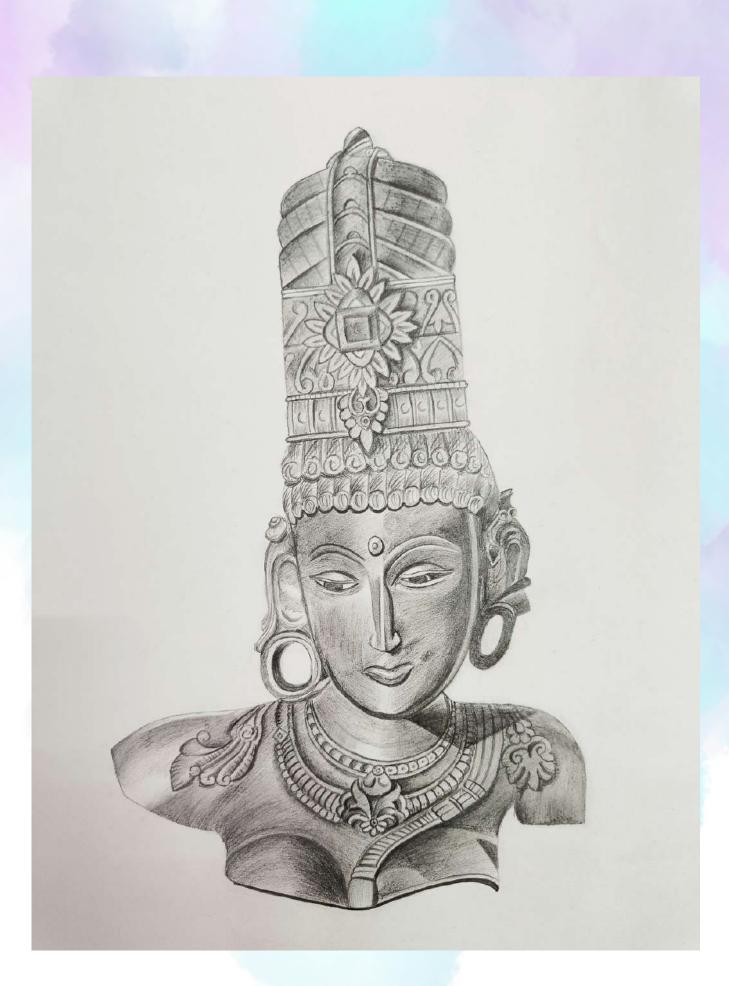
Priti Mahale MBA - I



A Scenic Beauty...



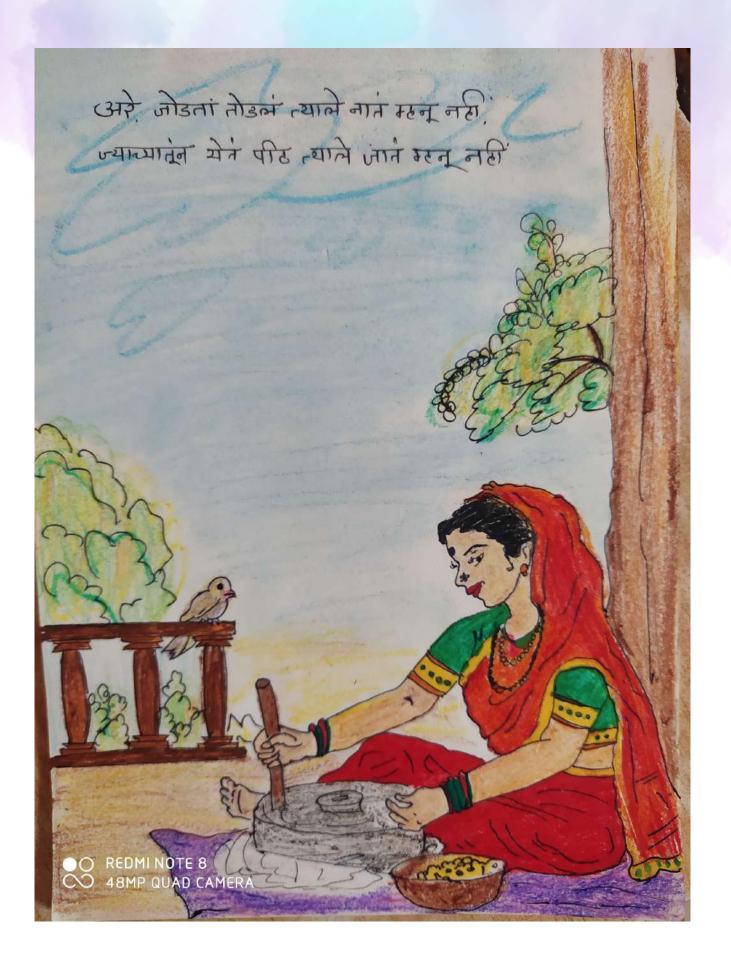
Tanvi Sarnaik MBA - Marketing



Divinity...



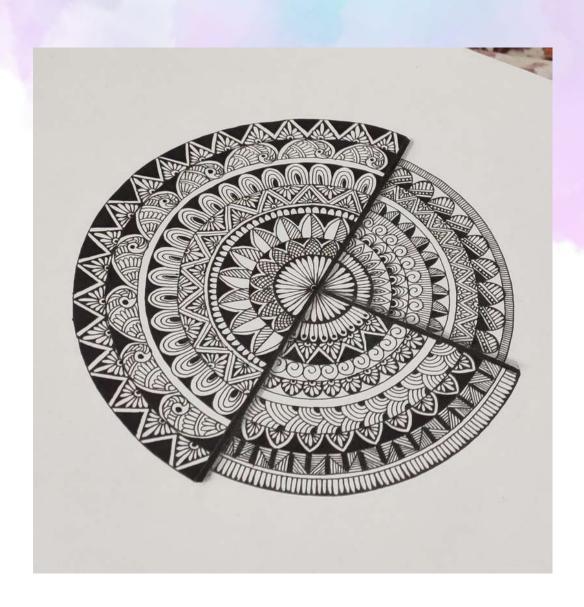
Sumedha Sambhus MBA - I



Awesomeness...



Vaishnavi Paitkar MBA - I



Magnificent Craft...

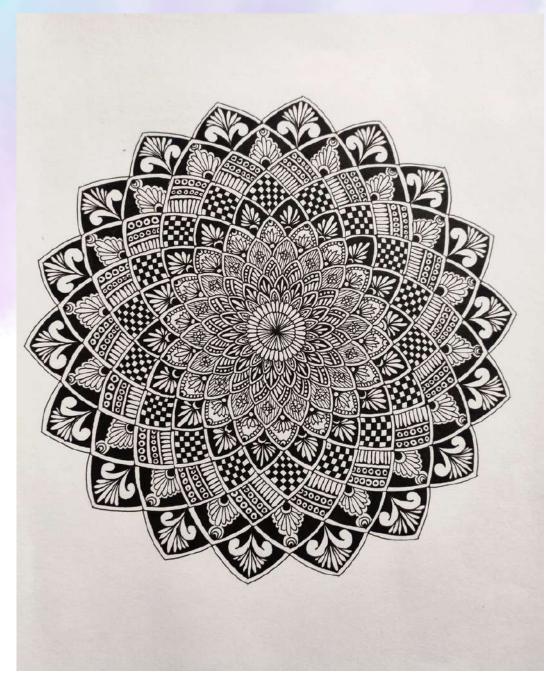


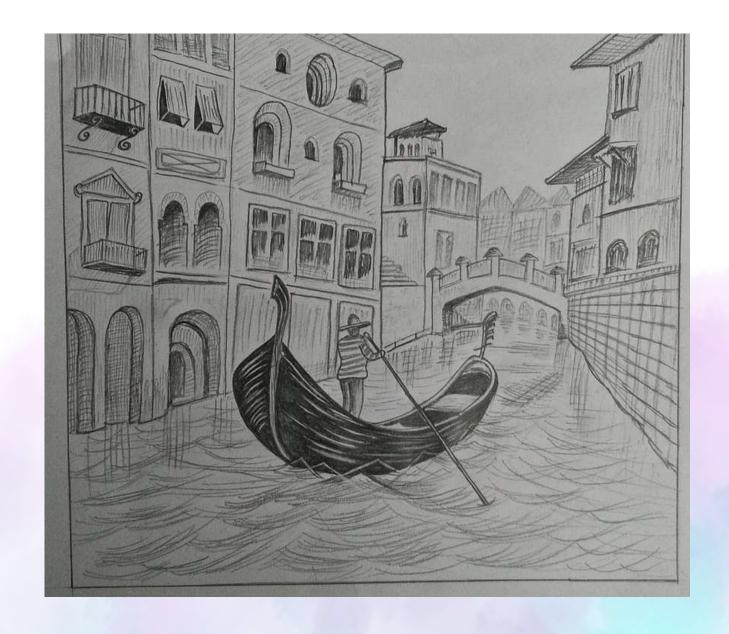
Priyanka Gavali MBA - Finance





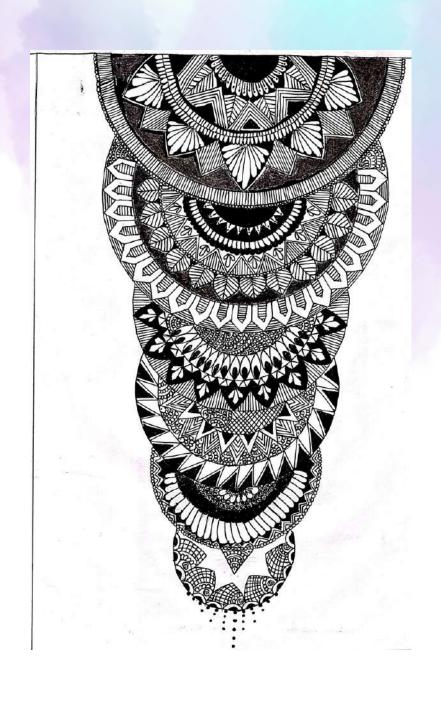
Priyanka Gavali MBA - Finance





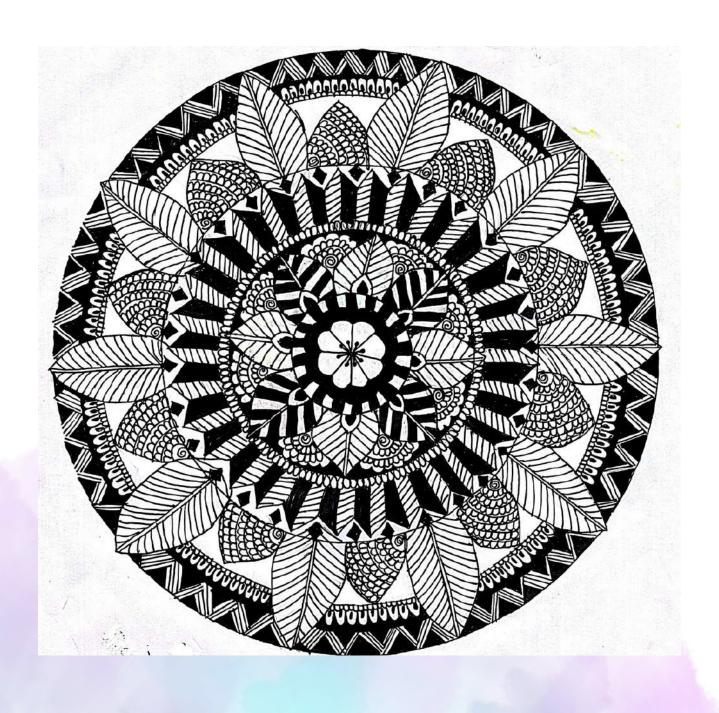


Samiksha Bhasme MBA - I





Monika Chavan MBA - I



Book Reviews: Exploring Books...

Title - Love your Mondays and Retire Young Author - Siddartha Sharma

LOVEYOUR MONDAYS and Retire YOUNG

Summary -

Self-education system is anytime more powerful and important than any public education system. Instead of educating for job, first one should decide the job and then educate yourself according to it. People should never follow a crowd as there are many places a crowd cannot go. For each individual there exists a unique profession. More than 80% of people do the job they hate. We should not sit like a looser but accept the things the way they are and work hard to change them. Once we set our goal our brain would never miss an opportunity or information related goal. If we believe that our business will not work, it will not work no matter how much you try. If we repeat one action again and again, a ratio appears. But if we practice more, ratio will improve.

Learning cannot happen without emotions, information does not change people but realization does. Helpless people always believe in luck, while successful people believe in labor to bail them out. We often forget the phrase freedom to choose while thinking about job instead of choosing a profession that emotionally and financially makes sense to us. Most of the people do not invest time to identify critical factors behind success and always attribute it to luck. Quality of our actions will improve through our focus and questions.

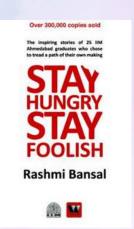
Learnings -

- One can succeed in life by following own passion.
- Starting business is not solution for work-dissatisfaction. It cannot guarantee permanent work
- happiness.
- One can experience true happiness at work by doing something which makes us smile.
- While pursuing passionate work the direction of energy flow reverses.
- The thought that work for your passion, you will never feel like working for others. Author's thinking that life is all about exploring and living your passion.



Shweta Sakatkar MBA - BA

Title - Stay Hungry Stay Foolish Author - Rashmi Bansal



Views -

Considering that this book was released in 2010, it was in the era long before start-ups and entrepreneurship became the in-thing. This book is definitely a pioneering effort in promoting the spirit of entrepreneurship. The book is conversational and thus an engrossing quick read, each substory is not more than 15-20 minutes. Rashmi Bansal mixes up the sectors really well with examples from IT to pharma to fashion and even mining. Clearly going to show that start-ups are not all about apps and websites. The section titled "The Alternate Vision" is really innovative and inspiring. Even some of the other interviews/stories promote social entrepreneurship in a subtle manner. She has stressed on the entrepreneur's personal and family life as well something which gives insights which are not that easily found in newspapers, magazines and Your Story bulletins. Stuff like men admitting that they earned lesser is something hard to accept in Indian society and media. The whole stress on IIM-A and at times its coursework and network make's the book seems like a promotion for the institute when it clearly doesn't need any. At times the book seems to become repetitive, dragging to touch the magic number of 25 stories. Bansal could easily have kept it at 20 and still got the point across. Technical and strategic insights into business is limited probably for it to cater to a wider audience.

- Having the confidence to do something and to have the faith in ourselves is very much necessary. we need to choose our path and walk just along this path. These people had their innovative ideas up in their minds and went straight ahead with it until they made it a success story. Similarly, we should choose our final destination and move according to it.
- The basic learning that the entrepreneurs of the opportunists gave is simple: "jyaare laxmi chandlo karva ave tyaare modhu dhova no javai" that means that when an opportunity knocks the doors of your life, you should not keep you doors remain closed. Awaiting for the right opportunity and hitting right according to it is a prime important thing. Even these entrepreneurs taught how to identify a knocking opportunity.
- The entrepreneurs of the alternate vision gave many positive learnings. They enabled me to learn that simultaneous of the ain vision that I would have for my business venture, I even should have an alternate vision along which my business operations should function.



Kasturi Akolkar MBA - Finance

Title - Simple Ways to Generate A positive Attitude Toward Women At The Workplace

Author - Pramod Batra

Summary -

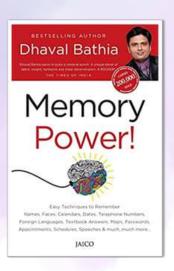
Adopting the policy of gender equality and sexual harassment. Promoting women's welfare and safety. Guarantee of getting equal opportunities for hiring women and promotions. Conducting social audit regularly. Make sure employee recognition programs involve women. Have a monthly meeting on women's issues. Use one to one counselling not preaching. Encourage employee feedback. For us as women, life is not an easy passage things are changing gradually so believing in self is the key to it. Keep yourself updated and explore yourself as far as you can go and get the dream you have every seen. Act as if it was impossible to exploit you at any level. Stand for yourself without any doubt to it. Implement within yourself the 5 'A's of leadership a) Authority b) Assertiveness c)Accessibility d) Attitude and lastly e) Art of communicating. There are some of the NGO's involved for women in issues. Certain supreme court laws and petitions have passed for women at work and for their safety based.

- A strong, clear policy in support of gender equality in the work place must come from top management.
- Know yourself! You cannot implement a policy of respect for women if your own attitude toward women is negative.
- Don't let the guy at the head of the table rattle you. When you have something to say, say it loud and clear.
- Men and women are not same, but they are equal before the law, equally deserving of respect and the opportunity to develop their full potential as human beings.



Apurva Jagdale MBA - HR

Title - Memory Power! Author - Dhaval Bathia



Summary -

The book promises that after finishing the chapters, anyone who reads this book will be able to memorize 40 words in sequence within 4 minutes. It also talks about how we remember only those things that we consciously observe with an intention to remember them. It talks about how people concentrate on and perceive optical illusions. It bursts myths about memory like there is no strong or weak memory but only trained and untrained memory. It also states that unless and until it is extreme old-age, people don't really have a problem in memorizing it is just that the curiosity to know more keeps reducing over time. Pictures are the language of our subconscious mind, what you want to remember must make sense to your mind, our mind will remember what is special or unusual or extraordinary. In order to memorize words or sentences, we can use mnemonics. If a long story is to be remembered in the sequence we can link the words between each sentence with a funny thing or an instance, that means we will be using link system. It is advised to remember only the key points when delivering a speech and make it interactive.

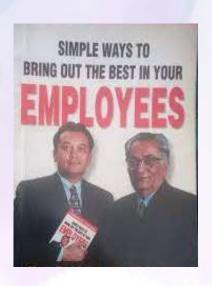
It is hard to remember numbers, so convert numbers from 0 to 9 into a picture or a photo. If you want to memorize a calendar, note down every Sunday of every month. If you want to memorize a shopping list, you can associate the item with the family member who wants that item and visualize accordingly. You can memorize a few letters from a word which rhyme with any number from 0 to 9 for example 1 with Bun and 3 with Tea. The repetition system is most widely used that is keep reading until you get familiar with it and then close the book and try to recall, to test your memory, try to write what you read. The human mind has two parts: the conscious mind and the subconscious mind, while learning a skill, the conscious mind is active and once the skill is acquired properly, the subconscious mind becomes active. Use coding technique to remember metals. A criss-cross system of multiplication can be used to solve and memorize multiplications. Trust your memory, but always have a backup in place.

- Memory does not fade with age
- •There is only trained or untrained memory
- •Three Golden Rules of Memory are Picture, Sense and Special
- •Link system can really help memorize long sentences



Aishwarya Bendre MBA - BA

Title - Simple ways to bring out best in your employees Author - Pramod Batra



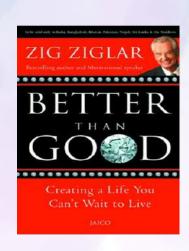
Summary -

The first part includes ideas to make your employees. Understanding the Pygmalion effect to empower your employees Building self-respect of your employees. How to forgive your employees mistakes gracefully. The chapter two of this book gives insights about how to manage your employees How to manage your employees time. How communication plays vital role with your employees How do you conduct good meetings. In this part of the chapter the author has written about ideas to motivate your employees. Encouraging your employees to become customer-oriented. S-T-R-E-T-C-H your employees. Solving their problems, motivate them to think, cure obnoxious employees. This is the final part of the book which covers ways to train your employees. Listening and learning together. Tools that trainers need. Writer talks about how training is an investment, making training memorable.

- You rarely succeed at anything, unless you have un doing it.
- The best leaders lead by demonstrating how it is done.
- Skills are enough, its your attitude that makes the difference.
- Each one of us needs a helping hand to grow, once you grow, give yours.
- Start on time no matter what. The word will spread and punctuality will improve.
- Success has a simple formula, do your best and people may like it.



Pratiksha Khele MBA - HR



Summary -

Passion plays very important role in all the great accomplishment. Finding and developing the passion is a journey. Ziglar believes that inspiration is the fuel of the passion. In this book it is said that the stress is the thief that is robbing the passion from the people. Change your thought and you change your world which is said by "Norman Vincent Peale". It is all dependent upon how we think and perceive the things and on this basis, our attitude changes. If we do the passionate planning we will stay focus, will able to live without fear and will get inspired. "Steve Brown" has said that anything doing is worth doing poorlyuntil you learn to do it well. In the book it is also said that our past is important because it has brought us to where we are today. Zig says when the action is repeated regularly over a period of time, it will lead to a behavioral change. Behavioral change leads to habit formation. It is not where you start - it's where you want to go and your willingness to work. When we change our thinking, we change our life. In the book it has been said that Smile is the single most powerful force of influence that people have. Martin Luther King Jr says that "Love is the only force capable of transforming an enemy into a friend".

- How to develop a strategic plan that accomplishes your goals
- What often keeps good people from reaching the ultimate level of productivity and happiness
- Different ways to form better-than-good habits that can take you to new horizons of success.
- This book also helps us how to clear our mind of failure-prone thinking.
- You can get to learn many things from reading the real experience of people which Zig Ziglar has told.



Title - Coporate Etiquette Author - Deepa Kamath



Summary -

Enter the Corporate Zone - This chapter talks about how one should prepare oneself for interviews. The preparation involves correct body language, punctuality and attire. Laying the Foundation. This talks about the time dedication to work and ethical way about notification of one's absence.

Sharing Workspace - It talks about which noises, odours, sights are never acceptable and which ones are. It also includes how to set up your desk.

Get professional - It tells that one should have right blend of courtesy and being curt. There are some negative words which are strictly to be avoided. Also one should never be a part of a grapevine.

Getting tech savvy - This talks about professional calling, tone, relevancy of words while communicating.

Netiquette - This chapter gives all the necessary pointers to have an efficient email. Making email short, simple, prompt, and formatting.

Corporate Correctness - This enables us to know about how one should do introductions in case of hierarchies, when organizing meetings and about the handshake.

Casting the net - This explains that making connections matter, later talking about preparation of official visits

The Deal....play your cards right - It lets us know about doing homework and developing managing tactics for having excellent meetings and good negotiations. The business of entertaining - It briefs about showing the right attitude at work and the dining etiquette

Little Things that matter most - It talks about the minute aspects of writing any letter may it be invitation.

Dress to Conquer - This chapter makes one aware of what is the best dress for office work for women detailing from colour to type along with footwear.

Learnings -

• The book provides the Black Magic Words which are a straightaway no-no in corporate which I learnt for lifetime-

Can't

Busy

Bore

Isn't

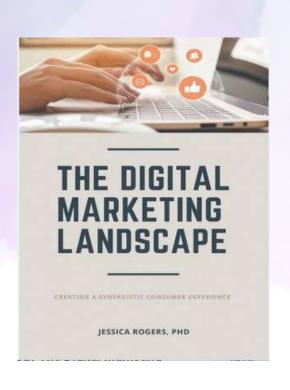
Fear

- The person of lesser importance is to be introduced to person of higher importance.
- Learn to say no by 1. Asking to revise Timetables 2. giving honest reason to extension. 3. Not making peers habitual to overburdening you with their work.



Priyanka Kalelkar MBA - Finance

Title - The Digital Marketing Landscapes Author - Jessica Rogers



Summary -

The field of marketing has seen an evolution in how brands communicate with consumers, how consumers communicate with brands, and how consumers communicate with one another. Digital technologies such as mobile phones, the internet, social media, and email contribute to what is known as the digital marketing landscape. Digital marketing offers unique ways to meet consumers where they are, engage with potential and existing consumers, capture the voice of the consumer; allow consumers to be part of a brand narrative.

This book is geared towards both students and professionals looking to explore the interconnectedness of digital technologies for marketing and branding purposes. This book offers an overview of the digital marketing landscape and how the various elements of digital landscape can work in synergy. When the power of an integrated digital strategy is optimized, both consumers and brands benefit.

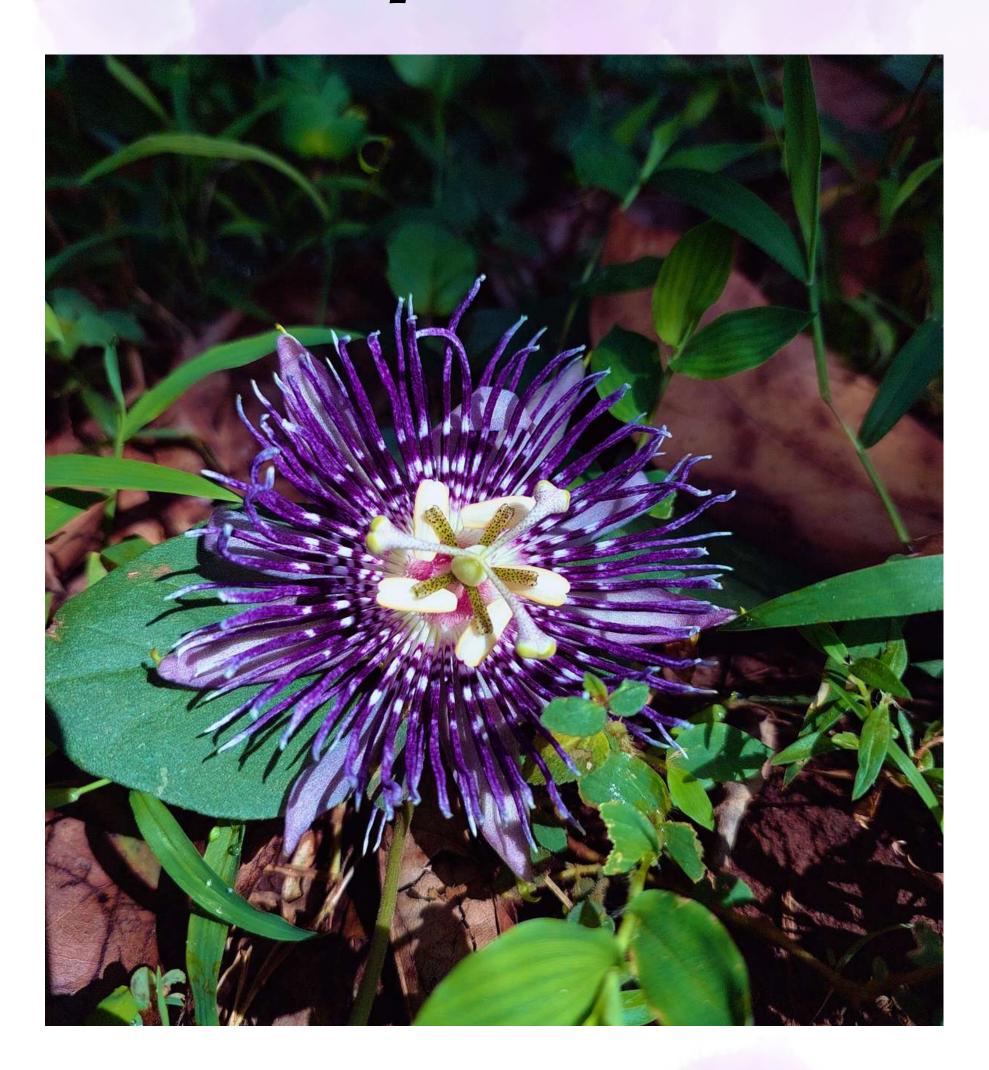
Positive Points -

- Understand search engine strategies for promoting positive brand awareness.
- Analyze strategic use of websites as part of an integrated digital strategy.
- Analyze strategic use of social media for alignment with business objectives as part of an integrated digital strategy.
- Understand the connections between blogging, storytelling and branding.
- Identify strengths and weakness of social media and associated tools for reaching and engaging target audience.



Sayali Pethkar MBA - I

Srujan: Creating, sharing, thoughts, expressions!



"Creativity is seeing what others see and thinking what no one else ever thought."

-Albert Einstein