



**Maharshi Karve Stree Shikshan Samtha's  
Smt. Hiraben Nanavati Institute of Management and Research for Women**

# **Placement Brochure**

(Batch 2020-2021)





## **About HNIMR**

### **Our Vision**

“To develop a world-class management institute exclusively for women”

### **Our Mission**

“To develop competent young professional women managers with the capability to contribute effectively in the challenging environment”.

# About Our Placement Cell

Our placement cell dedicatedly works in assisting students in getting the desired placements.

Our placement co-coordinators profile students based on the skills, experience and academic abilities.

We also provide skills based training, behavioral workshops and trainings to ace interview and a company's selection process.

**We at HNIMR believe in all-round development of our students**



# About the 2020 - 22 Batch

## *Finance Specialization*

We have 67 enthusiast Finance students with us for the batch 2020 - 2022. In past years our alumnae's got placed in Capgemini, Flex, Gallagher, Cognizant, Infosys, HDFC banks, HDFC AMC, Axis Bank, Atos, Syntel, Tech Mahindra and many more. We support our students for shift based working and help them to achieve their goals. Our students have keen interest in getting in-depth knowledge of Finance. They have also worked in various companies for internships and gained experience along with this they have completed many certifications in financial modeling, excel, advance excel, tally. We groom our students by taking sessions on Resume building, Interview Process, mock interview session, pilot study program, Six Sigma, orientation for aptitude test, situational analysis for personality development. And our students get finance domain knowledge by attending Stock market sessions, Finance career guidance, online corporate sessions.

## *Marketing Specialization*

Our marketing specialization has a total strength of **21** enthusiasts with our institute for the year 2020-2022. We have undertaken various marketing training sessions to build up our students' domain knowledge. Not only has the institute given basic domain based training, but also we have focused on training in Digital Marketing to prepare our students for better opportunities and make them industry ready.

Our students in the marketing specialization have various certifications in Digital Marketing, e-commerce management, content marketing, excel, Six Sigma, and other domain specific key certifications. The college has also taken great efforts to build up the overall interview process of the students by conducting Aptitude Tests, Mock Interviews, Study Programmes, Situational analysis, Guest sessions by Industry experts, Trainings, and much more. This has greatly contributed to the students personality development.

The students also have prior experience in the marketing industry through the various internships and work they have done throughout their academic career. In the past years as well, our alumna's got placed in companies like Byju's, Stark Digital, Quantazoe

# About the 2020 - 22 Batch

## *Human Resource Specialization*

We have 46 enthusiast HR students with us for the batch 2022 - 2022. In past years are alumni got placed in prestigious companies like TCS, Persistent, Allied analytics, Sigma, Mercedes-Benz, Sunfire Technologies, Quantazone, Xoriant, Jade, etc. We support all our students for or shift based working and help them to achieve their goals. Our students have deep knowledge regarding the key skills required to become a successful HR personnel. They have also worked in various companies for internships and gained experiences along with this they have completed many certifications in their respective domain. We groom our students by taking sessions on resume building, Interview process orientation, Mock interview sessions, Pilot study program, Six Sigma, Orientation for aptitude test, Situation analysis for personality development. Our students developed their domain knowledge by attending all of these sessions from known and respected personalities from the industry. Corporate Interface sessions were very useful for all of the students.

## *Business Analytics Specialization*

We have 16 enthusiast Business Analytics students with us for the batch 2020 - 2022. In past years our alumnae's got placed in TCS, Jade Global, Allied analytics and many more. We support our students for shift based working and help them to achieve their goals. our students have keen interest in getting in-depth knowledge of Business Analytics. They have also worked in various companies for internships and gained experience along with this they have completed many certifications in R programming, excel, tableau and machine learning using python. We groom our students by taking sessions on Resume building, Interview Process, mock interview session, pilot study program, Six Sigma, orientation for aptitude test, situational analysis for personality development.

And our students get Business Analytics domain knowledge by attending domain based corporate sessions like supply chain Analytics, Retailing Analytics and many more.



# Internship and Placement Companies



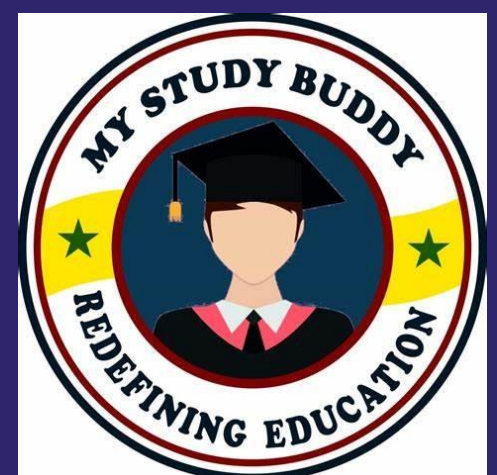


# Internship and Placement Companies



ESOP Direct

Market Intelligence  
& Consulting Pvt. Ltd.



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# Internship and Placement Companies

(Internships)





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