





The future belongs to those who believe in the beauty of their dreams

CORPORATE BROCHURE 2018-2020

Mission

To develop competent, young professional women managers with the capability to contribute effectively in the challenging environment.

Vision

The vision is to develop a centre for management excellence exclusively for women.

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About HNIMR

Smt. Hiraben Nanavati Institute of Management & Research (HNIMR) is an all-women management institute, established in 1996. It is affiliated to Savitribai Phule Pune University (formerly known as University of Pune) and recognized by AICTE & DTE. It was accredited by National Board of Accreditation for the period 2008-2011. HNIMR is an accredited A+

Grade institute awarded by the National Assessment and Accreditation Council of India in the year 2019.

HNIMR is committed to quality management education to enable women to occupy authority positions in different areas of work. The essential strong pillars of HNIMR are its illustrious alumni, exemplary students, full-time faculty and numerous visiting faculty members from the corporate and industry.

Director's Message



Dear Friends,

Women empowerment is completely based on women's education. Bharat Ratna Maharshi Karve, the great social reformist in the field of women's education started his movement in 1896 with the school for widows; Indeed it was an unprecedented step taken by him with a great vision. He devoted his entire life for Women's Education. Maharshi Karve Stree Shikshan Samstha (MKSSS) is spread over 60 educational units including institutions imparting professional education like Cummins Engineering College, Bhanuben Nanavati Architecture College, School of Fashion Technology and Hiraben Nanavati Institute of Management and Research for Women (HNIMR).

HNIMR is the flagship of MKSSS. We live in a dynamic age of Globalization. Changing paradigms of business has fueled new thinking in our management education system.

There is a keen need to adopt necessary changes in our conventional view of management education and to train our new generation with capabilities of cross-cultural professional knowledge which enables them to contribute in the development of our country.

HNIMR aims to develop Professional Women Managers for the overall National Development.

HNIMR has established sound infrastructural facilities and linked the best of the faculty which offer a platform for interaction with the industry executives on contemporary topics of concern. Our mission is to develop HNIMR as a leading Business School on the world map.

Dr Jagdish N. Pol Director

Infrastructure



HNIMR provides state-of-the-art infrastructure to its students along with a sprawling verdant green campus. These facilities go a long way in ensuring a productive campus life and provide a perfect backdrop for academic pursuits and for the physical and mental growth of the students.

Library



The students have access to an ocean of knowledge and information that consists of books (20834), References, National and International Journals, Magazines, E-Journals (J-Gate & EBSCO), CDs, project reports and other study materials. The library also has an internetenabled lab called the Digital Library.

Classrooms



All lecture classrooms have been designed to propel inquiry-based learning that fosters liberation of mind, thereby creating an eagerness to learn. equipped with the latest in audiovisual technology.

Girls Common Room



This is a spacious air-conditioned & internet-enabled room where students can relax & work on their projects, do recreational activities and more.

Cafeteria

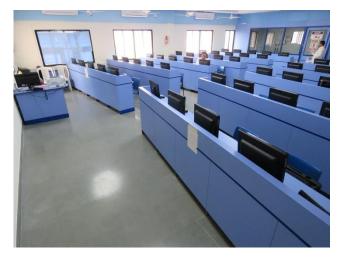


An all-day cafeteria caters to the diverse taste buds on campus.

Office

The Administrative Office operates between 10.00 am - 6.00 pm to help the students and meet their requirements.

Computer Labs



The three computer labs having 150 computer systems assist students in their academic endeavours.

Auditorium & Conference Room



The in-house facilities include a 180-seater auditorium and a modern conference hall.

Faculty Room

The Faculty Room is a space for faculty and administrators to learn about how to create classroom environments and academic activities that maximize the learning of all students.

Recreational Facilities

A state-of-the-art gym provides students ample opportunity to tone up their body, between bouts of exercising their little grey cells! The gym comes equipped with a host of training equipment. Tennis, Volleyball, Gymnasium, Cricket and Basketball facilities are available on campus.

Training & Placement Cell

Industry exposure through a mandatory two-month stint during the summer, interning at a corporate house, alongside a rigorous academic schedule, ensures the students' holistic development. Extensive corporate interaction ensures the perfect mix of business acumen and Academic preparedness in HNIMR.

Some of the focused activities of the Placement Cell are:

- Calling the corporates for Guests Lectures to share their valuable expertise and the corporate culture. There are constant Job Fairs, Pool Campus, Campus Placements, Internships/ Projects, Hi-Tea sessions and HR meets to constantly keep in touch with the corporates.
- To conduct various training and soft skills sessions to polish the skills of students.
- To prepare the students to demonstrate uncompromising commitment towards quality, values and excellence.
- To groom the students and make them aware of the current needs and global developments.
- To create a team of confident young managers who can see and do things differently.
- To maintain good liaison with the industry and attract prospective employers for the Campus Recruitment Program.

Training & Placement Sessions

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Placement (Training and Development Activities held in 2018 2019)

Aptitutde Session By Mr. Brij Mishra On 3 Oth August 2018



Students appearing for the aptitude test

Presentation Skills by Ms. Smita Temghare (Corporate Trainer) on 26th.February,2019.



Confidence Building Session On 7/9/2018 By Mrs. Sanyucta Sisodiya (lead L&d) Forbes Marshall



Corporate Skills Session by Ms. Vahida Pathan (Corporate Trainer) on 5/3/2019



Placement (Training and Development Activities held in 2019)

Training & Aptitude by Ms. Smita Temphare (Image Consultant) on 27th August 2019



Training & Aptitude by Mr. Brij Mishra on 19th September 2019



Group Discussion by Mr. Anand Kolhalkar on 24th September 2019



Resume writing session by Mr. Salil Bongale on 3rd October 2019

How to face Interview session by Ms. Vahida Pathan on 11th October 2019



Situation handling session by Mr. Rohit Ghosh on 14th October 2019



Image building session by Ms. Ketaki Mistry on 16th October 2019



Student Placement Coordinators:

Junior Coordinators
Sharayu BhosaleSpecialization- Finance



Devashree Patwardhan Specialization- Marketing



Shruti Phadke Specialization - Marketing/ Digital Marketing



Ankita Pawar Specialization – Digital Marketing



Rutuja Meshram Specialization - Marketing/ Digital Marketing



Lena Bhumkar Specialization - IT



Komal Yeole Specialization - IT



Pranita Bhujbal Specialization - Operations



Vrushali Kashid Specialization - Operations



Snehal Badhan Specialization - Operations



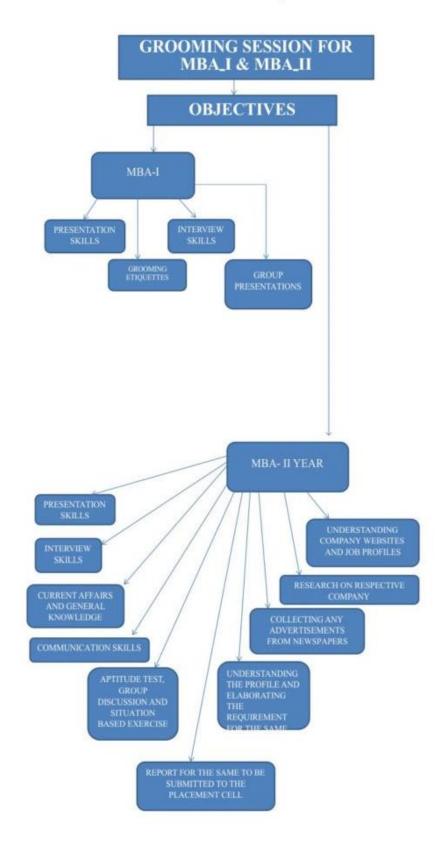
Akanksha Ghoderao Specialization - Operations

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ROLE OF PLACEMENT CELL COMPANIES GROOM/ APPROACH MENTOR THE STUDENTS PROVIDE JOB REQUIRMENTS ELIGHILITY CRITERIA 1. FIRST CLASS THROUGHOUT 2. ENGINEERING/Other GRADUATES 3. NO BACKLOGS 1. SPECIALIZATION 2. JOB DESCRIPTION 1. MOCK INTERVIEW 2. GUIDANCE FOR RESENTE WRITING 3. COMMENICATION SRILES 4. NOFT SKILLS 5. HOW TO READ JD 6. HOW TO CHECK YHE COMPANY WEBSITE FORWARD THE MAIL TO THE STUDENTS CO-ORDINATOR PREPARENS THE EXCEL SHEETS SEND THE LIST OF STUDENTS TO THE COMPANY & SCHEDULE THE INTERVIEWS COMPANY CONDUCT THE INTERVIEWS ABOUT THE STUDENTS ABOUT THE SELECTED STUDENTS GIVE CONFIRMATION TO THE COMPANY HANDLE GRIEVANCES

PLACEMENT FLOW CHART

MKSSS's Smt. Hiraben Nanavati Institute of Management and Research for Women, Pune - 52



Curriculum

	SEMESTER 1
101	Accounting for business decision
102	Economic analysis for business decisions
103	Legal aspects of business
104	Business research methodology
105	Organizational behaviour
106	Basics of Marketing

	SEMESTER 2
201	Marketing management
202	Financial management
203	Human resource management
204	Decision science
205	operations and supply chain management
206	Management and Information system

SEMESTER 3

350MKT	Contemporary marketing research
306 MKT	Consumer behaviour
305FIN	Direct taxation
306FIN	Financial service of India, Market & Services
305IT	IT management and cyber laws
306IT	E-Business & Business intelligence
305OPE	planning & control of operations
306OPE	Inventory Management
305IB	International business economics
306IB	Export documentation & procedures
305MC	Digital media & marketing
306MC	Advertising management
305HR	Labour & Social Security laws
306HR	Human resource Accounting & Compensation management

	SEMESTER 4
403MKT	Services Marketing
404MKT	Sales & distribution management

403FIN	Indirect Taxation
404FIN	International finance
403IT	Software project management
404IT	Management information system
403OPE	Operations strategy and research
404OPE	Total quality management
403IB	International Business environment
404IB	Indian economy & Trade Dependencies
403MC	Social marketing
404MC	Integrated marketing communication
403HR	Employee Relations
404HR	Strategic Human Resource Management

Inter Collegiate Events

Kushagra "Ignite! Illuminate! Inspire!"



"Kushagra" is an intercollegiate management event which provides a perfect platform for building professionals to explore their talents, share their intellect and reveals the empire of knowledge. It facilitates the future managers to exhibit their creativity, using their logical, analytical and presentation. The events are Big-Wig, B-quiz, Al-Feirante, Finfesta and Horizon.

Panache



HNIMR organizes an intercollegiate cultural/sports event - 'PANACHE". It is a cultural and sports inter-collegiate event which is a great platform for both UG as well as PG students. It is a 3 day mega event consisting of 18 sports as well as cultural competitions.

Sports- "Damini"

"Imbibing the Sportsman Spirit"



Damini is an inter-collegiate sports event organized by Maharshi Karve Stree Shikshan Samstha. All the colleges under Maharshi Karve Stree Shikshan Samstha participate in this competition wherein there are many indoor and outdoor sports.

Ganpati Celebration



In order to let the students stay rooted with Indian culture, HNIMR celebrates various festivals on campus Ganesh Festival is one of it. The occasion of 'Ganesh Chaturthi' is celebrated with full enthusiasm. HNIMR staff and students install the 'Ganesha idol' in the institute and traditionally dressed HNIMR students and staff with 'Fhetas' participate in Ganpati immersion rally.

Dahi Handi



Dahi-Handi celebration is a cultural event and a tool to develop 'Team building and Competitive spirit' which is an integral part of college life at HNIMR. After worshiping lord Krishna, with fervour and enthusiasm a competition is held between MBA juniors and seniors to perform the ritual.

Anubandh- Alumnae meet



HNIMR celebrates "Anubandh". It is an Alumnae meet organized by the institute. On this occasion, all the alumnae visits Maharshi Karve Museum, Maharshi Karve and Baya Karve's samadhi, Zhopadi etc. Information regarding various departments within HNIMR was presented through exhibition stalls. Cultural programs are also arranged by current students of the institutes. Games like "Chai pe Charcha" and various fun activities are organized for entertainment.

State Level Workshop



A State-level Workshop is a two day event organized at HNIMR. Students from various institutes in Pune and outside Pune, academicians and research scholars participate in it.

National Conference



National Conference is organized at HNIMR usually in the month of February. The purpose of this conference is to provide a basis for a continuous exchange of ideas among corporates, academicians, participants and students. We invite various corporate personalities to deliver sessions on the theme. We also invite students of HNIMR to participate in Model / Poster making competition on the theme.

International Conference



An International Conference is organised in the month of February. The academicians, corporates and students present their Research Paper on different aspects of the theme. We invite multifaceted personalities like Academicians, Research Scholars, Consultants,

Entrepreneurs of MSMEs and Corporates and Experts from various fields to meet and share White papers, Conceptual and Empirical Research Paper's/Articles, Caselets/ Case Studies on the subject. A research paper presentation competition is also organized wherein students from various colleges and HNIMR presents their research paper.

Industry Awards



A magnificent congregation in HNIMR where the young talent of the institute are appreciated for their outstanding efforts in the academic year. Also, corporate entities and personalities are recognized and conferred upon with awards for their persistent contribution in their respective areas.

IIM competition



IIM Competition is a business plan competition where students from MBA colleges all over India participate. The students of HNIMR take part in this activity every year, and have got laurels to the institute.

Minds Meet



'MINDS MEET' Event is organized for MBA students by HNIMR LIBRARY. The main objective of the event is to invite a reputed author in the institute so that the students could interact with the author and gain insights on the books and share their experiences.

Bookshelf Activity



'BOOKSHELF ACTIVITY' is organized for MBA Students by HNIMR LIBRARY. The event is an excellent platform for students to browse and read different books related to management and allied areas, study different aspects and research perspectives related to management and also a lesson to work in teams. The event is organized in order to bring outer exposure to students, to sow the seed of interest and to enhance their knowledge.

Companies that approached HNIMR

Our Top 10 Recruiters



Recruiters of 2018





Winter Internship -2018



Summer Internship- 2019







Maharshi Karve was a pioneer in the field of women's education. He established the Hingne Stree Shikshan Samstha' in 1896 (later renamed as 'Maharshi Karve Stree Shikshan Samstha') to empower women through education. The highest civilian award 'Bharat Ratna' was conferred upon him for his contribution towards the field of Women's education. Maharshi Karve knew that women have the inherent power within them.

The samstha continues to go ahead with conviction that education can create self - *awareness* **among women and make the**m confident. Only then can they play an effective role in the nation - building. The Samstha runs schools, teachers training institutes, hostels for students and working women, production units, technical and vocational training institutes etc. These branches strive to develop women into truly performing citizens. The girl students here have a sound knowledge base. They have an opportunity to carve a glorious career and excel in the chosen field of activity.

Maharshi Karve Stree Shikshan Samstha

Smt. Hiraben Nanavati Institute of Man**agement & Resear**ch For Women Cummins Engineering College Campus, Karvenagar, Pune-411052 Tel.: +91 20 2547 1479/2547 5977, Fax: +91 20 2547 1449 Email: hnimr@vsnl.net URL: www.hnimr.org

Response Sheet: Name of the organization: -

Address:

Contact person:

Designation:

Contact no.:

Email id:

Website:

Function

CIC

No. of Vacancies

Position Offered

Date of Joining

Marketing

HR

Operations

IBM

Selection Process Components:

Presentation

Written Test Group Discussion Personal Interview Any Other Tentative Date of PPT & Campus Visit Mail This Response Sheet To: Mrs. Dolly Pandey Training & Placement Officer Smt. Hiraben Nanavati Institute of Management & Research For Women, Pune Cummins Campus, Karvenagar, Pune-52 Mobile No. 7719059444