

## **7.2 Best Practices**

Two of our Best Practices are:-

1. Strengthening academic writing and publishing skills
2. Business Publication Scrap Book

### **I. Best Practice:**

#### **Title of the Practice:**

Strengthening academic writing and publishing skills.

#### **Objectives of the Practice:**

- I. To nurture academic skills of students and faculty members.
- II. To encourage students to showcase their research.

#### **The context**

Learning academic writing sharpens minds, teaches students how to communicate, and develops their thinking capacities and ability to understand others. And Research writing is an ideal way to organize thoughts, craft narratives or make arguments based on research, and share your newfound knowledge with the world.

#### **The Practice:**

- A workshop on Intellectual Property Rights
- Summer Internship Project Competition (inter and intra)
- Research Paper presentation (inter and intra)
- College newsletter: Student editors
- Students Magazine: Students work gets published in it. student editors
- Student were asked to work on real-life research statement throughout the semesters, applying the theory and enhancing their applicability skills.

#### **Evidence of Success:**

Group wise students worked on real-life research statement and prepared proposal, primary data collection tool and at length project.

Students wrote research papers along with their faculty guide in UGC Care listed journal and presented them at conference.

The institute published an e-magazine of the students work and college newsletter with students on editorial board.

Student effectively showcased their SIP work during SIP competition.

**Problems encountered:**

All the students are not inclined towards improving their academic writing skills, with the help of mentors and subject teacher, students were counselled. For editorial board students were identified and trained.

**Resources required:**

- Willingness of students and teachers
- Library and e-library resources.
- IT Lab
- ICT tools

**II. Best Practice:**

**Title of the Practice:**

Business Publication Scrap Book.

**Objectives of the Practice:**

- I. To inculcate habit of reading news about any sector of choice in the business newspaper.
- II. To cultivate habit of interpreting and analysing business news.

**The context:**

For management students reading newspaper is very important to expand their knowledge. Business newspaper provide current updates on business and corporate world. This habit can give direction to their career, as the

students may understand various sectors and decide the sector of their choice.

**The Practice:**

Every day HNIMR students get an e-copy of the Business Standard newspaper. In each semester the students were expected to read and highlight 30 articles related to corporate strategy, CEO interviews, global business, and global economics etc. and 10 articles related to any particular sector of their choice. They were expected to write their opinion like summary/Review of news, learning outcome from the news from management point of view, learning from any interview or Q/A etc. At the end of each semester the students submitted the Scrap Book to the Faculty Mentor for evaluation.

**Evidence of Success:**

Students started reading business newspaper regularly.

Habit of writing down learning outcomes from the important news is developed in the students.

Students have done book review as well.

**Problems encountered:**

Reading business newspaper may not be liking of all the students.

With help of counselling by mentors and librarian the students are kept motivated.

**Resources required:**

Willingness from students, commitment from librarian and guidance to the students from the faculty mentors.