



Maharshi Karve Stree Shikshan Samstha's
**Smt. Hiraben Nanavati Institute of
Management and Research For Women
(HNIMR)**

Near Cummins Engineering College, Karvenagar, Pune - 411 052



तेजस्विनावधीतमस्तु



• In Association with •

 **OPOLE UNIVERSITY
OF TECHNOLOGY**

Poland



Georgia

• organizes •

INTERNATIONAL CONFERENCE ON

“
Recent Advances in
Business Management
Vision - 2025
”

Date : 8th and 9th June 2023

About MKSSS's HNIMR - Pune

Maharshi Karve Stree Shikshan Samstha, (MKSSS), Pune is a 126-year-old parent body committed to "Empowerment of women through education". MKSSS, Pune was established in 1896 by the great visionary and social worker Bharat Ratna Maharshi Dhondo Keshav Karve to provide shelter to destitute women. MKSSS manages more than 60 educational and other units including institutions imparting professional education like Cummins Engineering college, Bhanuben Nanavati Architecture college, School of Fashion Technology and Hiraben Nanavati Institute of Management and Research for Women (HNIMR). HNIMR is a management institute for women, established in 1996; affiliated to Savitribai Phule Pune University and recognized by AICTE & DTE. It has been accredited "A+" grade by NAAC.

Many activities which help in professional development of students like Entrepreneurship Development Cell to promote entrepreneurship among students, Research Cell for undertaking research projects, Community Development cell create and inculcate a spirit of social awareness among students through social activities are conducted.

A strong Corporate - Interface with the help of concurrent interactive sessions by experts from Corporate on current issues, IT Tools, Book Shelf and Mind Meet to keep the students acquainted with the current affairs. With a deep sense of belongingness towards the society and to inculcate the spirit of social responsibility among the students.



About the Conference

BUSINESS , TODAY need modern tools and organizational re-dos to SURVIVE AND GROW WHICH DEMANDS creativity driven design and innovation in different kind of businesses.

Globalization is the process by which the exchange of goods, services, capital, technology, and knowledge across international borders becomes increasingly interconnected. Globalization creates new opportunities for businesses to increase profits by expanding markets and by allowing wider access to resources. On the other hand, globalization also opens domestic markets to new competitors, decreasing demand for local products

In modern era the businesses are having great opportunities in context to international expansion. By having an improved focus on diverse changes the businesses are attaining advancement in business activities. Companies are more focused towards understanding of employee motivation and customer retention. Using technology businesses are advancing the overall outcome.

Companies of all types: *private, public, nonprofit, or startup-continue to recognize the bottom-line benefits of integrating remote work into their business strategies," said Sara Sutton, founder & CEO, Flexjobs "With improvements to technology and increasing demands from employees in a tight labor market, we fully expect to see the momentum around this important workplace continue to grow," Sutton concluded*

When business competes on a global scale, it is more important than ever to adapt and innovate to find ways to sustain a competitive advantage. Doing the same thing forever is not a viable option because the next company is committed to finding the key to take your market share. To succeed, organizations must continually adapt and apply new strategies.

Business analytics innovations create new challenges on their journey to maturity. But they qualify as trends only if enterprises can address them and land a neat profit. The future of business analytics will see the cloud persisting as a market mover and shaker, thanks to new technology

Business have to use advance tools and methods that can help in making communication more effective. It is the only ways that can support in advancement of organization. It has been noticed that there are various methods through which better support can be attained in order to improve working of organisation.

The MANTRA is Creating Innovative and Sustainable Value-added Businesses in the Disruption Era,. **Share Information**, Mobile-First Business Environments, Enablement of Remote Working, Use of AI, Decreasing Cost/Increasing Functionality, Buyer Enablement, Increased Collaboration, Cloud Computing , Digital Transformation, With this view HNIMR is organizing this conference which will provide a forum for educators, researchers, scholars, managers, graduate students and professionals from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation.

Sub-Themes



General Management

- Entrepreneurship - Leveraging the Managerial and Leadership Skills
- Entrepreneurship and Intrapreneurship
- Startup and Entrepreneurship
- Entrepreneurs- on the Strategic Role of HR
- Boundary less Organizations - Challenges & Opportunities
- Business Management in Digital World
- Spiritual Leadership
- Spirituality and Management
- Inner Excellence
- Strategic leadership during changing environment
- Sustainability strategy
- Current trends management



Financial Management

- Financial Management in MSME
- Venture capital Management for Startups
- Planning, structuring and Financing Small Business
- Financial Leadership
- Financial Ethics
- Current Trends in Financial Markets & Financial Services
- Fund raising from Government schemes
- Challenges and Opportunities for Startups globally
- A study on emerging trends in Indian startup ecosystem: big data, crowd funding, shared economy



Human Resource Management

- Strategic Leadership
- Empowering Human Resource
- Building High Performance Organization
- Diversity and Inclusion at Workplace
- HR for Entrepreneurs
- Technology & Innovations in HR



Marketing Management

- Social Networking Sites for Marketing
- Mobile App: A Game changer
- Issues in Services Marketing
- Changes in Indian consumer demographics
- Brand building of family business
- Digital Branding
- Transformational leadership and Marketing
- Social media marketing and Influencers



Information Technology and Operations Management

- Supply Chain Management
- Just In Time
- Total Quality Management
- Agile Manufacturing
- Materials Management and KANBAN
- Production Planning
- Services Operations Management
- Artificial Intelligence
- Machine Learning
- Business Intelligence and Business Analytics
- IT Entrepreneurship and Management
- Infopreneurship
- Industry 5.0
- Web 5.0



General Guidelines for Contributors

- The abstract(s) (approximately 300 words) should reflect the scope of the full version of the paper / case along with few appropriate keywords.
- Details of the author(s) to be given at the end of the paper with information such as Name, Designation, Organization name and email address.
- Details such as Brief profile of the author(s), contact details (with postal address, mobile number and email address) and under which Sub-Theme the abstract is to be considered, should be clearly mentioned in the mail communication.
- Electronic submission of manuscripts in MS Word format is required.
- All abstract(s) , Paper(s) , Case(s) should be submitted using English language , Font type Times New Roman, Font size 12 (IEEE format) with 1.5 line spacing .
- Research paper should be of 3000 words with minimum 20 references.
- Research papers will be published in the UGC Care Listed Journal.
- Abstract(s), Full Paper(s) and photo of the registration fee payment message should be sent through email on: conference@hnimr.edu.in
- All submitted manuscript(s) will be subjected to Double blind review, by eminent professionals from academic and corporate.
- Paper(s) in absentia would as well be accepted with registration fee as applicable



Important Dates

- Last date of Submission of Abstract : **15th May 2023**
- Last date of submission of Paper : **30th May 2023**

Who Should Attend

- Participation is by physical presence at the conference venue.
- Students - Under Graduate, Post Graduate and Research Scholars
- Management Trainees and Associates
- Academicians, Faculty Members and Teachers
- Corporate Professionals, Entrepreneurs, Consultants, Business Practitioners and Industrialists

Registration Fees :

Participation Rs. : **1,200 + GST**

Publication Rs. : **3,300 /-** Per Paper

Note: Author and Co-author(s) of accepted paper/case, should register and pay registration fees separately.

Payment Mode for Participation Fee

For online Payment (Only for Registration Fee)

Bank Name : Janata Sahakari Bank Ltd., Pune

A/c No. : 031220100034924

IFSC code : JSBP0000031

Address : Karvenagar Branch, Pune

Beneficiary Name : Smt. Hiraben Nanavati Institute of Management and Research for Women

Registration Link :

<https://forms.gle/XL1WPjEBeoSsTiUT9>



Advisory Committee

Dr. Kishor Desarda
(Chairman- CDC, HNIMR)

Ms. Vidya Kulkarni
(Member, LMC, HNIMR)

Dr. Surya Ramdas
(Director, HNIMR)

PhD. Roman S'mientan'ski
Faculty of Economics & Management
Opole University of Technology

Dr. Said Edaich
Faculty of Economics and Management,
Opole University of Technology

Prof. Dr. Giorgi Sosiashvili
Rector,
Gori State University

Prof. Dr. Ruizan Mekvabidze
International programs Coordinator,
Gori State University

Chief Convener :

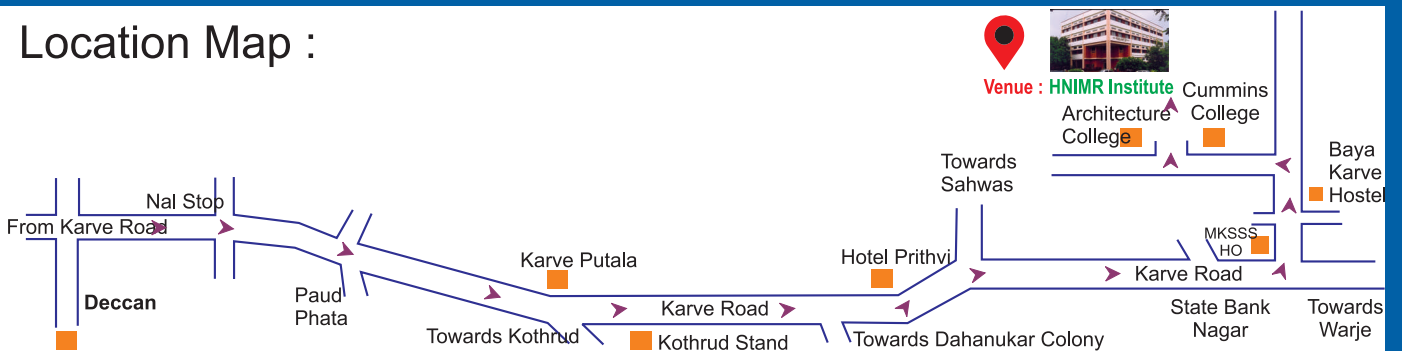
Dr. Surya Ramdas
Director, HNIMR | +91 9975845618

Conference Core Committee :

Dr. Mihika Kulkarni : +91 9422008665
Dr. Prashant Mamarde : +91 9404226890
Dr. Kamlakar Munde : +91 9158218999

Contact Details :

Location Map :



Contact us :

Maharshi Karve Stree Shikshan Samstha's
Smt. Hiraben Nanavati Institute of Management and Research for women
Near Cummins Engineering College, Karvenagar, Pune - 411 052
Tel : 020-25475977 Email : conference@hnimr.edu.in

Web : www.hnimr.org