7.2 Best Practices

Two of our Best Practices are:-

1. Strengthening academic writing and publishing skills
2. Business Publication Scrap Book

I. Best Practice:

1. Title of the Practice:

Strengthening academic writing and publishing skills.

2. Objectives of the Practice:

I. To strengthen academic writing skills of students and faculty members.

II. To enhance publishing skills in students and faculty members.

3. The context

Academic writing is written in the appropriate and formal language. It gives broader understanding of the subject to the writer. It is important throughout the students working life and career. HNIMR believes that through academic writing skills individuals can turn knowledge into evidence and take active part is valuable research.

4. The Practice:

In order to strengthen the academic-writing-skill ability among students and faculty members, this year apart from ongoing practices HNIMR organised a 2 days' workshop on 'Academic Writing skills', funded by NAAC. The workshop helped the participants to improve their academic writing skills in order to succeed in studies and in career. The workshop provided hands-on practice for participants. The sessions included explanations, examples, exercises, and texts to help the participants

develop techniques for working productively at different stages of the scholarly writing process.

5. Evidence of Success:

In small groups the students conducted detailed research on around 18 topics and prepared a document of same. The institute published an e-magazine of research carried by students. Couple of students wrote research papers along with their faculty guide in UGC Care listed journal and presented them at national and international conference.

6. Problems encountered:

All the students are not inclined towards improving the academic writing skills, here with the help of mentors interested students were identified and guidance was provided.

7. Resources required:

On time guidance to students and faculty members.

Student and faculty member's willingness to work on their academic writing skills, support from research cell and active participation of educators in this process.

Effective use of library and IT resources, with the help of the dedicated staff.

II. Best Practice:

1. Title of the Practice:

Business Publication Scrap Book.

2. Objectives of the Practice:

I.   To motivate students to read business newspaper.

II.   To encourage students to gather information about any particular sector of their choice.

3. The context:

Business Newspapers are the source of knowledge about corporate world. Through this activity students read articles related to corporate strategy, CEO interviews, global economies and global businesses. The MBA students generally get inclined towards some sector and want to pursue their career in that sector. Here in this activity per semester students consciously read articles related to the sector of their interest.

4. The Practice:

The institute sent an e-copy of the newspaper to the students. In each semester the students were expected to read and highlight 30 articles related to corporate strategy, CEO interviews, global business and global economics etc. and 10 articles related to any particular sector of their choice. They were expected to write their opinion like summary/Review of news, learning outcome from the news from management point of view, learning from any interview or Q/A etc. At the end of each semester the students submitted the Scrap Book to the Faculty Mentor for evaluation.

5. Evidence of Success:

Students started reading business newspaper regularly. They started noticing the corporate updates and the news related to the sector of their choice, which kept them well informed about the market and domain. Habit of writing down learning outcomes from the important news is developed in the students.

6. **Problems encountered:**

   Few students do not like to read the newspaper, keeping them motivated is a challenge. With help of counselling by mentors and librarian the students are kept motivated.

7. **Resources required:**

   Willingness from students, commitment from librarian and guidance to the students from the faculty members.