7.2 Best Practices

Two of our Best Practices are:-

1. Strengthening academic writing and publishing skills
2. Business Publication Scrap Book

I. Best Practice:

1. **Title of the Practice:**

   Strengthening academic writing and publishing skills.

2. **Objectives of the Practice:**

   I. To strengthen and upgrade creative and innovative academic writing skills in students and faculty members.

   II. To encourage innovative research culture in the institute.

   III. To enhance publishing skills in students and faculty members.

3. **The context**

   Writing in academic style enhances curiosity in individuals learning and development process. It is an aid to reader's interpretation and understanding. It enhances analytical thinking, critical thinking, creativity and objectivity of the audience. It helps the individuals to write with structure and references and makes an individual build a good academic intellectual. HNIMR believes that through academic writing skills individuals can turn knowledge into evidence and take active part is valuable research.

4. **The Practice:**

   In order to overcome the academic-writing-skill deficiency among students and faculty members various activities are planned at HNIMR like

Student magazine,

Guidance for Summer Internship Project writing,

Implementation based assignments,

Research papers written by the students along with faculty,

Faculty members publishing books and research papers in CARE reference list, Scopus, peer-review journals, conference proceeding etc.

Research paper competition based on SIP report,

Students research magazine,

National Conference,

Souvenir – Silver Jubilee Celebration etc.

5. Evidence of Success:

The institute has introduced and published first copy of its student magazine – Srujan – a plat form for students to publish articles, poems, book reviews written by them.

Students wrote research papers along with their faculty guide.

A separate student's research magazine's e-issue was published.

Quality of thesis written for SIP has improved.

6. Problems encountered:

Encouraging the individuals to work on their academic writing skill, finding time from routine work is difficult for the faculty members as well as students. With motivation, guidance and support of faculty mentors and management this hurdle was overcome.

7. Resources required:

Student and faculty member's willingness to work on their academic writing skills, SPSS software, support from research cell, library and active participation of educators in this process.

II. Best Practice:

1. Title of the Practice:

Business Publication Scrap Book.

2. Objectives of the Practice:

I.   To motivate students to read business newspaper.

II. To encourage students acquire knowledge related to business, trade, national and international economy, finance, share market, politics etc.

3. The context:

Business Newspapers are the source of knowledge about various segments and the happenings in and around the world. It keeps the students up-to-date on politics, economy and global market, corporate world & improves vocabulary. It also develops ability of critically analysing any event. This is very important for MBA graduates as it leads to better situational decision making in various situations.

4. The Practice:

This year due to pandemic students were perusing their education from home and HNIMR took care that their learning is not hampered. Every year the Library at HNIMR subscribes Business Standard Newspaper for each student. On daily basis the institute sent an e-copy of the newspaper to the students. Students were expected to read and highlight five to ten news and write learning outcome in the Scrap Book. At the end of each semester the students submitted the scanned copy of Scrap Book to the Faculty Mentor for evaluation.

5. **Evidence of Success:**

Students started reading business newspaper on daily basis.

Habit of writing down learning outcomes from the important news is developed in the students.

6. **Problems encountered:**

The language of the newspaper seems so Extra-terrestrial (ET), at times students find it difficult to come in terms with it. With regular practice this problem was overcome.

7. **Resources required:**

Willingness from students, Commitment from Faculty members and librarian.