



वृत्तांत

Unleash..... HNIMR

FROM THE EDITORIAL DESK

At Hiraben Nanavati Institute of Management and Research, we believe that women can accomplish anything in the world from touching the depths of sea to reaching for the stars. Hence along with imparting management education, we facilitate the all-round development of the students, faculty and the organization. The activities and the events that are organized and conducted within the institute aim at the personal learning, growth and development perspective for the HNIMR students as well as faculty members.

Vrittant, our newsletter brings you a gist of all the activities and active participation of the students and faculty. We present in this, social issue more such events which comprises of knowledge, presentation skills, industry interaction awareness.

This issue brings you the information about participation, organization and management of such activities and organized at HNIMR during last six months.

We hope you will enjoy reading this issue.

Please contact us on – vrittant@hnimr.edu.in

Editorial Board

Dr.Jagdish Pol – Chief Editor

Dr.Archana Pradhan – Executive Editor

Ms.Preksha Kanade – Student Editor

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MKSSS'S SMT. HIRABEN NANAVATI INSTITUTE OF MANAGEMENT & RESEARCH FOR WOMEN

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CHERISHED MOMENTS

• MBA PILOT STUDY PROGRAM



Director Dr. Jagdish Pol sir
addressing students



Director Sir felicitating
MKSSS's Vice Chairman
Shri.N.D.Patil

HNIMR welcomed its new batch with an MBA Pilot Study Program held from 16th September, 2019 to 1st October, 2019. Director of the Institute, Dr. Jagdish Pol briefed the students about the legacy and their role as HNIMR students. In this Pilot Study Program various Corporates and other resource persons enlightened the students by delivering sessions on Inner Excellence for Self-Empowerment, Business Intelligence, Mind Mapping technique for Career Roadmap, Design Thinking, Artificial Intelligence, Corporate Etiquettes, De-stressing through Zumba Dance etc. Parents Meet was also conducted by the Director – Dr. Jagdish Pol & the CDC-Chairman Shri N.D Patil on the first day to get the Parents acquainted with what their ward would be doing in the coming 2 years. They also briefed the Parents about the various Social Initiatives undertaken by the Samstha and thus appealed them to contribute to the noble cause.

• FRESHER'S PARTY

Every year Fresher's party is arranged by the cultural team of HNIMR. This year the event was held on 30th of December 2019 by the cultural heads- Jai Mithare, Shradha Jamdar and Rekha Singh, Supriya Sonkusre with the help of the other student Council Members and Volunteers. The Cultural Faculty - Dr. Geeta Jadhav, Dr. Manasi Javadekar and Prof. Priyanka Potdar, Dr. Archan Pradhan assisted in organizing the event. It was theme based party and the theme was "Indo-western" Director of our institute – Dr. Jagdish Pol and the faculty also joined for the warm welcome of the juniors. This event is mainly for the juniors to make them comfortable in the institute environment. It started with a bang, with the cake-cutting ceremony. After the warm welcome, the day began with a ramp walk by the juniors for the title of 'Miss Fresher' who were judged by Miss Universe Mrs. Pallavi Koushik and Corporate Mrs. Sharmila Apte the corporate and Mrs. Pallavi Gadgil (owner of Pallavi Creations). Seniors and juniors tried to showcase their talent through dance



Judges and Mentors along with
the students



Felicitation of the Winner of Miss
Fresher's Ms Diksha Meghani

performances- some solos and some groups. In between these performances the girls competing for the 'Miss Fresher' title were shortlisted on the basis of their talents and the question and answer round. The rest of the day games and DJ was played which kept students on their toes. After a tiring day arrangement of snacks was made by the institute. Students as well as teacher enjoyed a lot.



Dance performance by the junior student

• GANPATI FESTIVAL CELEBRATION-



Ganpati Aarti at HNIMR

HNIMR is known for its rich culture and strengthened academics. The institute celebrated its Ganpati Festival by installing eco-friendly Ganpati Murti on 2nd Sept, 2019. The students of the cultural cell with the help of admin and non-teaching staff decorated the venue for Ganpati arrival. The institute had a vibrant and pleasant atmosphere by the presence of Ganesh and not to forget delicious Prasad. The celebration lasted for 3 days. On the 4th day i.e. 4th Sept.,

2019 all HNIMR staff and students participated in the Ganpati immersion. This year, HNIMR gave tribute to the flood affected areas in Maharashtra by carrying out the immersion process in silence without 'Dhol – Tasha' and 'Phetas' which is the traditional culture during the Ganpati Festival. Thus, students were made aware of their social responsibility during the entire Ganpati festival.



Ganpati Visarjan Ceremony

• TEACHER'S DAY CELEBRATION-



Dr.Arпита Singh addressing the students



Cake cutting ceremony for Teacher's Day Celebration

Teachers' Day celebration at HNIMR was held on 5th September 2019. The event was organized and conducted by the student council members. The event was graced by the presence of the Director, Dr. Jagdish Pol by offering flowers to seek the blessings of Anna Karve, Baya Karve and Goddess Saraswati. Director, Dr. Jagdish Pol enlightened the students with his vast experience, expressing the importance of

teacher in one's life. Students shared their thoughts, memories through poems and dance performances. On behalf of all the students, the anchors of the event formally welcomed and introduced all the Teaching and Non-Teaching staff and honored them with momentous and roses.

- **DANDIYA CELEBRATION** - Navaratri is a Hindu festival which worships Hindu goddess Durga that spans nine nights (and ten days) and is celebrated every year in the autumn. Being a girl's college HNIMR celebrates this festival to praise the female energy, power. Dandiya Night was organized by the college on 8th of October, 2019. It was organized with prior permission of the Director Sir. Dr. Archana Pradhan, Dr. Manasi Javadekar, Dr. Geeta Jadhav and Prof. Priyanka Potdar were the co-ordinators of this whole event and was organized for seniors and juniors as well. The event timings were from 3pm to 5pm followed by refreshments for all. All the students were well dressed in the traditional attire. Students played Garba throughout the evening. The events like this helps students stay connected with the Indian culture.

- **BOOK SHELF ACTIVITY –**



Director Sir addressing the students about the BOOK SHELF activity



Winning Group of the activity along with the judges

'BOOK SHELF ACTIVITY' was organized on 17th October, 2019 for MBA Students by HNIMR LIBRARY. The Guest and Judges for the event were Mrs. Suvarnareh aJadhav, a renowned educationist from Mumbai; Mrs. Sarita Chitodkar, a renowned entrepreneur in Pune and Dr. Medha Khasgiwale, an accomplished artist in Pune. The main objectives of the event were to make students read reference books in management and allied areas and also make them understand 'How to write a Book Review' and to make 'Power Point Presentations related to the book chosen'. 183 students were divided into 15 groups and each group had to choose one book of their choice. Each group had to choose a group leader. They had to read the book and make Model, Poster, Power Point Presentation and also write a review on the Book. Management Lessons learnt from the book was the most important aspect of the activity. It was a competition and prizes were declared to best group presentations amongst 15 groups. Apart from top three and consolation prizes, special prizes for Innovative Model, Innovative Book Review and Innovative PPT were also given.

• GURU PURNIMA CELEBRATION –



Director Dr. Jagdish Pol paying tribute to Bharatratna Maharshi Dhondo Keshav Karve

In adherence with the tradition of respecting gurus for their invaluable contribution in shaping the minds and characters of young people, the teaching and non-teaching staff along with students of MKSSS's HNIMR has observed Guru Purnima by doing the Pratima Poojan of Bharatratna Maharshi Dhondo Keshav Karve on 16.07.2019. An auspicious start with students welcoming Director, teachers and other staff followed by the traditional lighting of the lamp ceremony along with Ashram Get. Director Dr. Jagdish Pol enlightened the gathering with the

sharing of his thoughts about the guru and efforts taken by the honorable Anna. Program concluded on the note: May the gurus continue to shine and be the guides and torchbearers of society!

- **GANDHI JAYANTI-** Non-violence is the greatest force at the disposal of mankind. It is mightier than the mightiest weapon of destruction-Mahatma Gandhi India's third national festival, Gandhi Jayanti, is celebrated by the entire nation to commemorate the birth anniversary of the father of our nation-Mahatma Gandhi. At HNIMR, Gandhi Jayanti has been celebrated a day prior, on 1st October, 2019, with great zeal, enthusiasm and patriotism. As a part of celebration, students present have decided to eliminate the use of single-use plastic. At MKSSS's HNIMR campus, segregation of solid waste has been done effectively and efficiently for years now. The celebration concluded with the favorite Bhajan of Mahatma Gandhi. The celebration ceremony was successfully held under the guidance of Dr. Jagdish Pol and executed by the CD Cell.
- **NATIONAL UNITY DAY CELEBRATION** –“Manpower without Unity is not a strength unless it is harmonized and united properly, then it becomes a spiritual power.” Sardar Patel. India is a secular country with diversified cultures and the significances in their own kind. As an attempt to solidify the bond of oneness and unification, the country celebrated the Birth Anniversary of Sardar Vallabhai Patel on 31st October as Rashtriya Ekta Diwas (National Unity Day). In line with the celebrations countrywide, on 4th November 2019, Maharshi Karve Stree Shikshan Samstha's Smt. Hiraben Nanavati Institute of Management and Research for Women following the directive arranged 'PRATIMA POOJAN' in the Institute's premises in order to extend heartfelt appreciation about the life and the involvement of the great leader, Sardar Patel, in the honest contribution during the freedom struggle and to lay a foundation of a unified country fused with oneness. The idea was to impart in the values integrated with the knowledge and adoration about the country's rich heritage. On the day all the faculty members, staff members and students of the institute were briefed about his contribution towards India's Unity, Safety and Security.

The programme was organized under the guidance of the Director Dr. Jagdish Pol by Community Development Cell.

OUR PRIDE

The Gifted Identification and assessment was conducted by TRIBAL MENSA NURTURING PROGRAM for MBA Jr. Students at HNIMR. Out of 180 Students 65 students have scored above 95 percentile and has been awarded as Gifted Students.

RESEARCH UPDATES

Details of Ph.D. degree holders from the center

Name of the Research Scholar	Title	Name of the Guide
Ms Archana Pradhan	“An analytical study of Impact of Socialisation on New Employee Retention in 5-Star Hotels, special reference to Pune city”	Dr. Ashutosh Misal
Ms Anita Frantz	“A Study of Generic Skills of Human Resources in Selected Hospitality Organizations”	Dr. Ashutosh Misal

CORPORATE INTERFACE

Sessions engaged by various corporate personalities sharing valuable insights with our students.

Name of the Interface	Guest Speaker	Specialization
Certificate Course in Digital Marketing	Mr. Abhimanyu Tadwalkar, Ms. Bhakti Kamble & Ms. Tejal Hande (Alumnae)	MBA-Seniors.-Mainly for Marketing and Digital Marketing but attended by SCM, Fin., HR students
Certificate Course on BUSINESS ANALYTICS in association with Make intern & IIM Kozikhode	Mr. Deepesh	MBA - Juniors
Workshop on Online Trading	Ms. Ujwala Bairagi	MBA – Seniors - Finance
Workshop on Technical Analysis	Ms. Ujwala Bairagi	MBA – Seniors - Finance
Workshop on Accounts Management & Accounts Receivable	Mrs. Neha Lonkar	MBA – Seniors - Finance
Workshop on Software Marketing	Dr. Sachin Bhide	MBA - Seniors - IT
Workshop on Software Quality Assurance	Mrs. Sonali Kulkarni	MBA – Seniors - IT

PLACEMENT NEWS

The placement department along with the grooming division operates towards the placement and development activities for the students like: soft skill trainings, PI skill trainings, Mock Interviews....

Grooming sessions for MBA Sr& Jr students

Date	Topic	Corporate Trainers	Class
17th September 2019	Mock Interviews Sessions	Mr.Chetan Deulkar Mr.Ajit Karamvelkar Mr.Jitendra Nene Mr.Dhaval Chitre Ms.Rajashri Gole	MBA-II
19th September 2019	Training and Aptitude Session	Mr.Brij Mishra	MBA-II
24th September 2019	GD Session	Mr.Ajit Karambelkar	MBA-II
26 th September 2019	Image Building	Ms.Ketaki Mistry	MBA-II
3rd October 2019	Resume Building & Email Writing	Mr.Salil Bongale	MBA-II
11th October 2019	Placement Ready	Ms.Pallavi Kaushik	MBA-I
11 th October 2019	How to Face Interview	Ms.VahidaPathan	MBA-II
14 th October 2019	Situation Analysis	Mr.Rohit Ghosh	MBA-II
16 th October 2019	Image Building	Ms.Ketaki Mistry	MBA-II
18 th October 2019	Orientation-INDUSTRY-Placement Ready	Mr.Rohit Ghosh	MBA-I

OUR TOP RECRUITMENTS

Sr. No.	Student Name	Company Name	Designation
1.	Mansi Adkar	Touchmagix Media Pvt.Ltd.	Marketing Executive
2.	Apurva More	Kyocera Document Solutions Pvt.Ltd.	Territory Manager
3.	NehaDhaware	Think Quotient Pvt.Ltd.	BDE
4.	Neha Pilankar	Kotak Mahindra Bank.	Relationship Officer
5.	Madhura Phadtare	Crisil India Pvt.Ltd.	Project Analyst
6.	Yashaswini Kulkarni	SKP	Financial Analyst
7.	Gayatri Auti	HDFC AMC	Client Service
8.	Uttara Shimpi	HDFC AMC	Client Service
9.	Megha Maknikar	HDFC AMC	Client Service
10.	DikshaShende	LnT Infotech	HR Intern- Payroll
11.	Akansha Ghoderao	Soppa Logistics	Operations Executive

12.	Anal Deshmukh	LnT Infotech	HR Intern
13.	Pranita Bhujbal	Soppa Logistics	Operations Intern
14.	Sarita Lahoti	Mercedes Benz	HR Executive
15.	Devashree Patwardhan	Future Market Insights	Associate Consultants-Research
16.	Pooja Umate	Firstery.com	Drop Shipment Operations
17.	Janhavi Kate	Firstery.com	Drop Shipment Operations
18.	Nikita Kamat	Technova	HR Executive
19.	Kalyani Deogaonkar	IBN Technologies	HR Executive
20.	Anuja Inamdar	Mercedes Benz	Finance Executive
21.	Neha Solanki	SKP	Finance Analyst
22.	Soniya Kulkarni	SKP	Finance Analyst
23.	Pranita Bhujbal	Soppa Logistics	Operations Executive
24.	Renuka Lute	HDFC AMC	Client Service
26.	Shreya Gire	TATA AUTOCOMP	HR Executive
27.	Apurva Kirkol	TATA AUTOCOMP	HR Executive
28.	Diksha Shetty	Talentika	HR Executive

Up and ABOVE

List of Conference/Seminars/Workshops attended by faculties during July to Nov. 2019 in the process of enrichment

Name of the faculty member	Attended (Conference/Seminar/Workshop)	Topic	Venue & Date
Dr. Ashok Pawar	Published research paper in International Journal of Advanced Research-A crossref Indexed Journal having Impact factor of 7.08 jointly with Ms. Srishti Hemant (Research Scholar & Alumnae)	Bastar Art: Insignia of Cultural Bequest and Market Apprehensions.	Vol.7, 08.08.2019
Dr. Ashok Pawar	Resource Person for FDP	Generic Elective-Institutional Level Courses, Foundation Courses, Enrichment Courses and ASCC	AISSMSIoM, 10.06.19
Dr. Jyoti Gaikwad	Attended	Generic Elective-Institutional Level Courses, Foundation Courses, Enrichment Courses and ASCC	AISSMSIoM, 10.06.19
Dr. Jyoti Gaikwad	Attended	Machine Learning using R workshop	Academy of Information Technology, 20th - 22nd Sept. 2019

Dr.Jyoti Gaikwad	Attended	FDP on Marketing Management(For SPPU Revised Syllabus)	PES's Modern Institute of Business Management,
Dr.Archana Pradhan	Attended	FDP on Outcome Based Education (OBE) for Human Resource Management (HRM) and Organisational Behaviour (OB)	S.B. Patil Institute of Management, 3rd July 2019
Dr. Sonali Parchure	Attended	FDP - Finance & Accounts (SPPU Revised Syllabus)	Rajgad Institute of Management, 28th June 2019
Dr. Sonali Parchure	Attended	FDP on Paper Setting (SPPU Revised Syllabus)	Sinhgad Business School, 24th August 2019
Dr. Sonali Parchure	Attended	Machine Learning using R workshop	Academy of Information Technology, 20th - 22nd Sept. 2019
Dr. Sonali Parchure	Attended	Online Certificate Course on "Decision Making using Financial Accounting"	NPTEL & AICTE Approved
Dr.Mihika Kulkarni	Attended	FDP on Paper Setting (SPPU Revised Syllabus)	Sinhgad Business School, 24th August 2019
Dr.Mihika Kulkarni	Attended	FDP on Outcome Based Education (OBE) for Human Resource Management (HRM) and Organisational Behaviour (OB)	S.B. Patil Institute of Management, 3rd July 2019
Priyanka Potdar	Attended	FDP on Outcome Based Education (OBE) for Human Resource Management (HRM) and Organisational Behaviour (OB)	S.B. Patil Institute of Management, 3rd July 2019
Dr. Manasi Javadekar	Attended	FDP on Outcome Based Education (OBE) for Human Resource Management (HRM) and Organisational Behaviour (OB)	S.B. Patil Institute of Management, 3rd July 2019

Dr. Sneha Arekar	Attended	FDP on Outcome Based Education (OBE) for Human Resource Management (HRM) and Organisational Behaviour (OB)	S.B. Patil Institute of Management, 3rd July 2019
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UPCOMING EVENTS ON CAMPUS

- Kushagra 2020
- Panache 2020
- National Conference
- Annual Awards

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